

Introduction to Artificial Intelligence and Machine Learning

GRAHAM TAYLOR

SCHOOL OF ENGINEERING

CENTRE FOR ADVANCING RESPONSIBLE AND ETHICAL ARTIFICIAL INTELLIGENCE

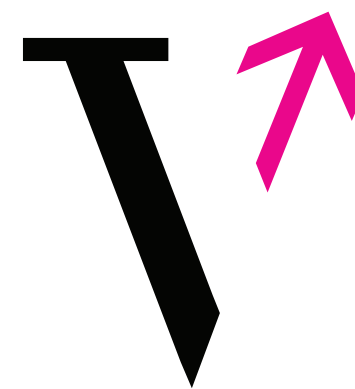
UNIVERSITY OF GUELPH

VECTOR INSTITUTE FOR ARTIFICIAL INTELLIGENCE

CANADA CIFAR AI CHAIR



care-ai



VECTOR INSTITUTE | INSTITUT VECTEUR

CIFAR



Lecture Outline

1. What is Artificial Intelligence?

2. What is Machine Learning?

3. Components of a ML system

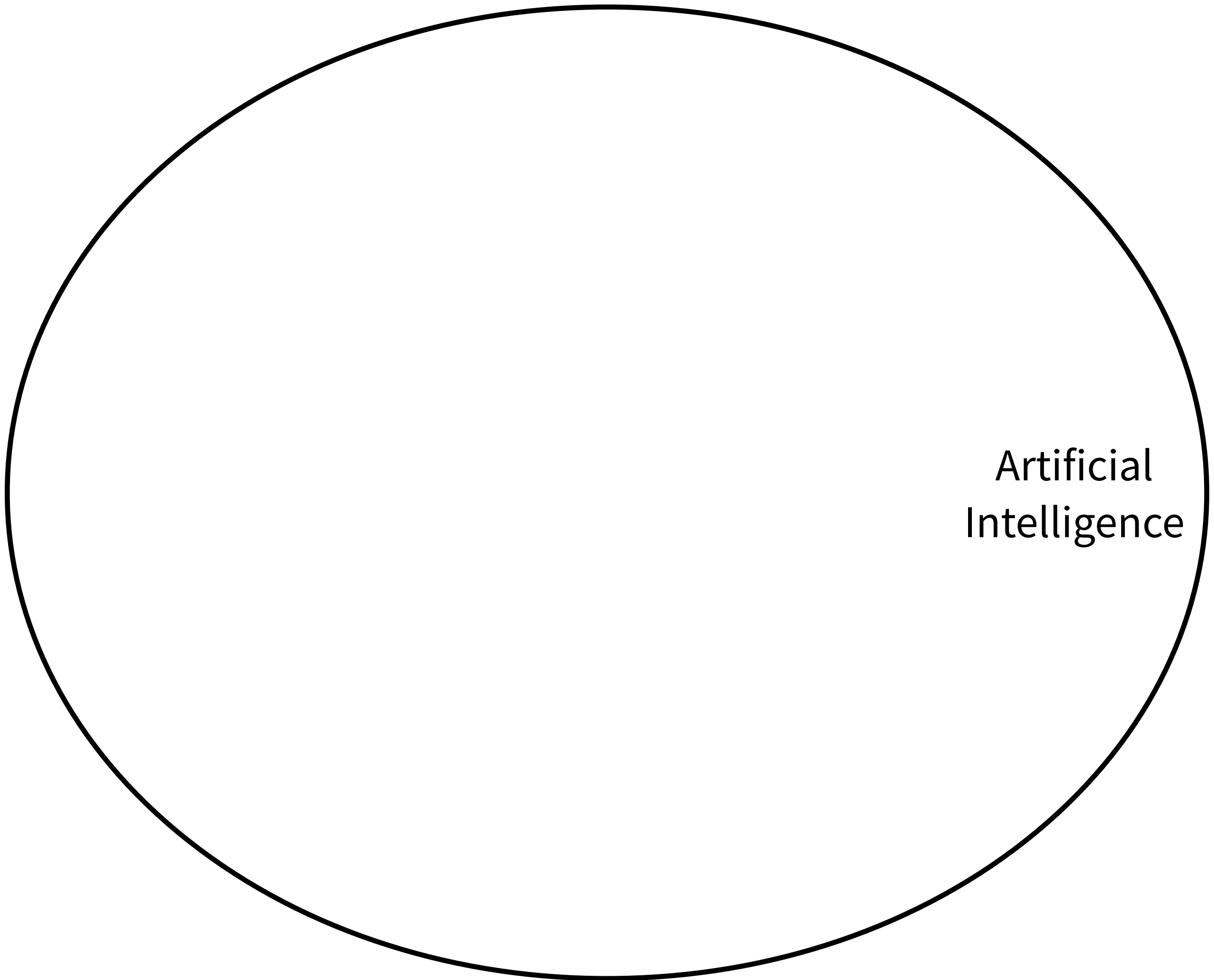
4. ML Systems vs. Traditional Software Systems

5. Machine Learning Tasks

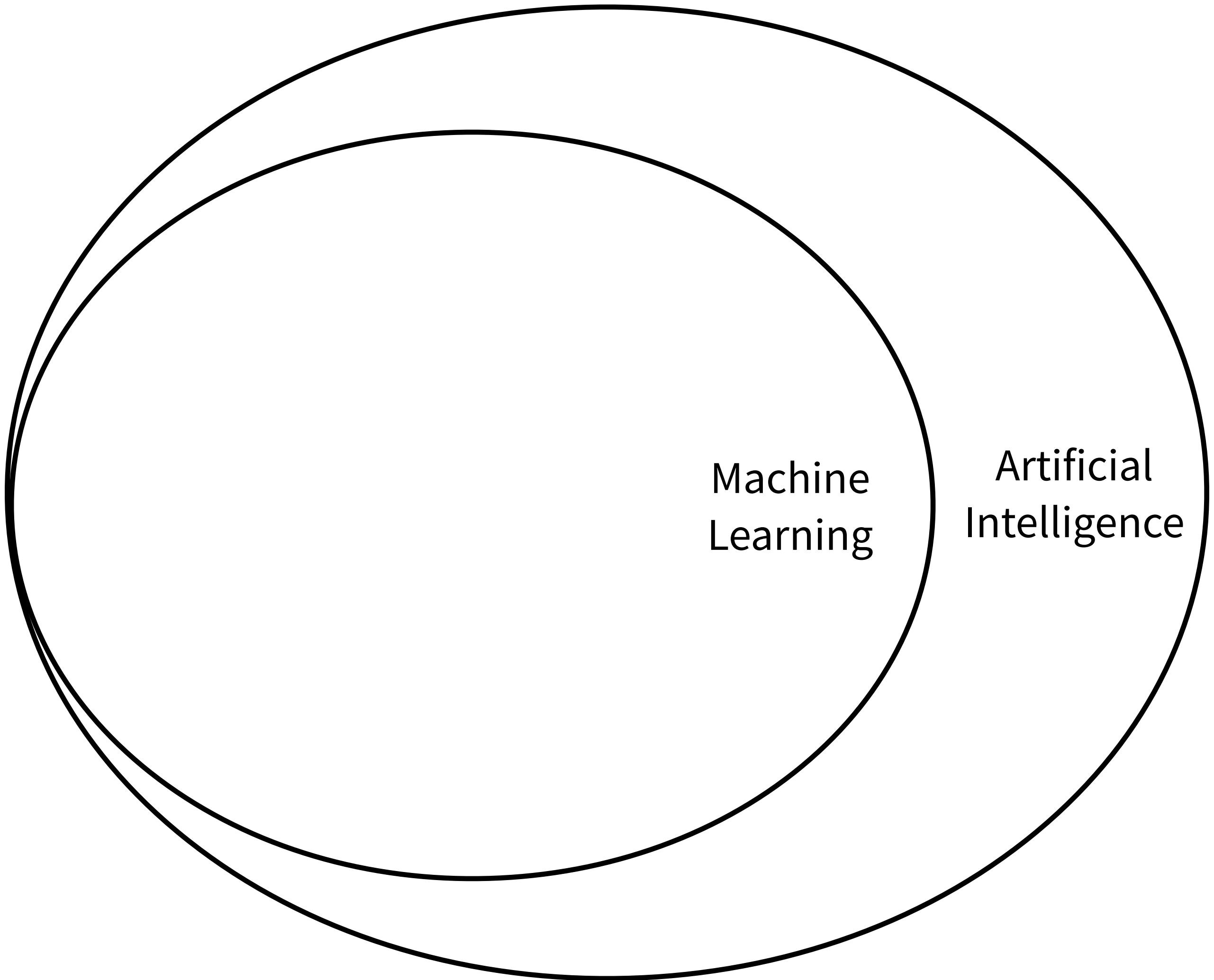
6. The Machine Learning Experience

7. Economics of AI

What is Artificial Intelligence?



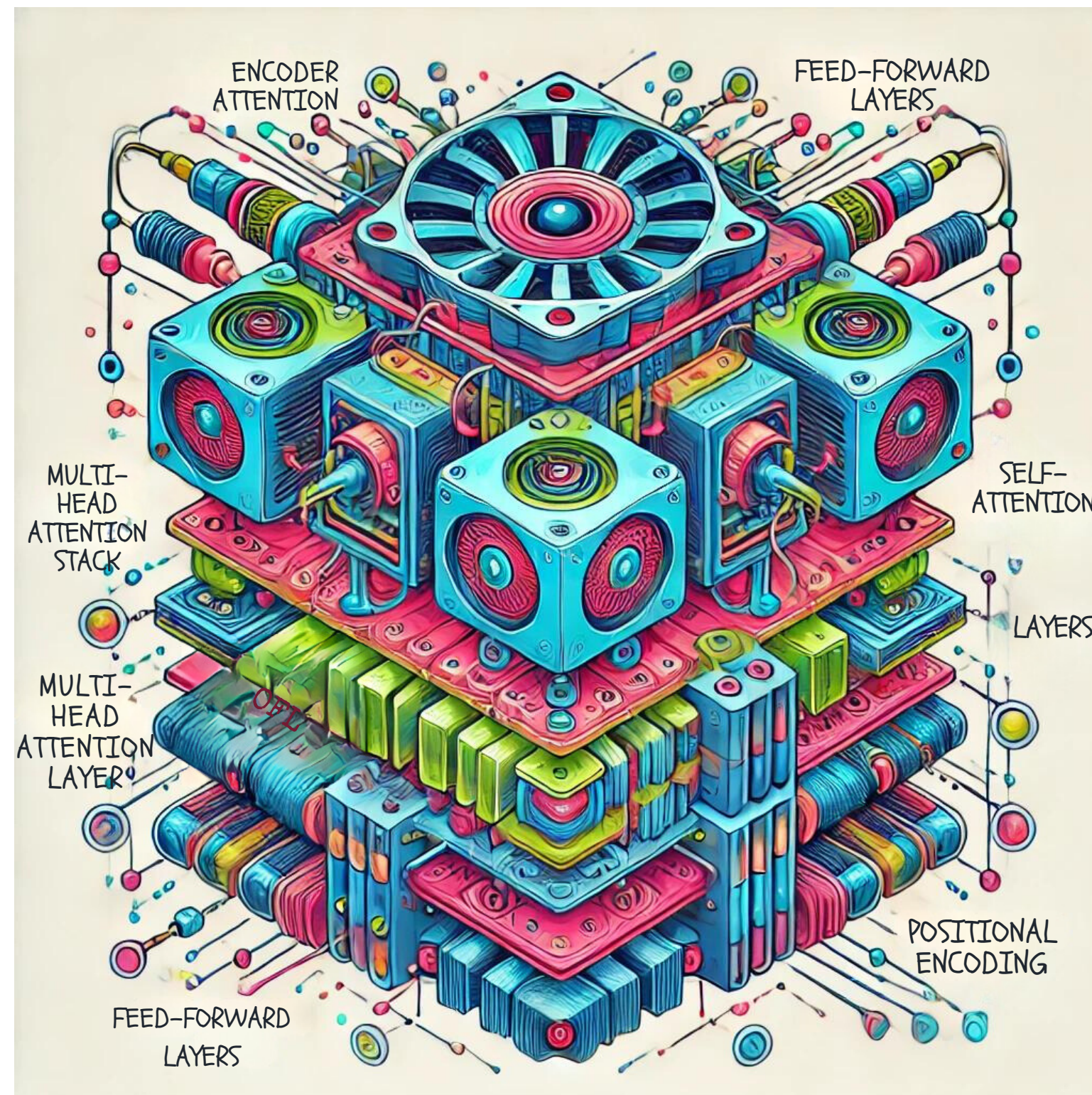
Artificial
Intelligence



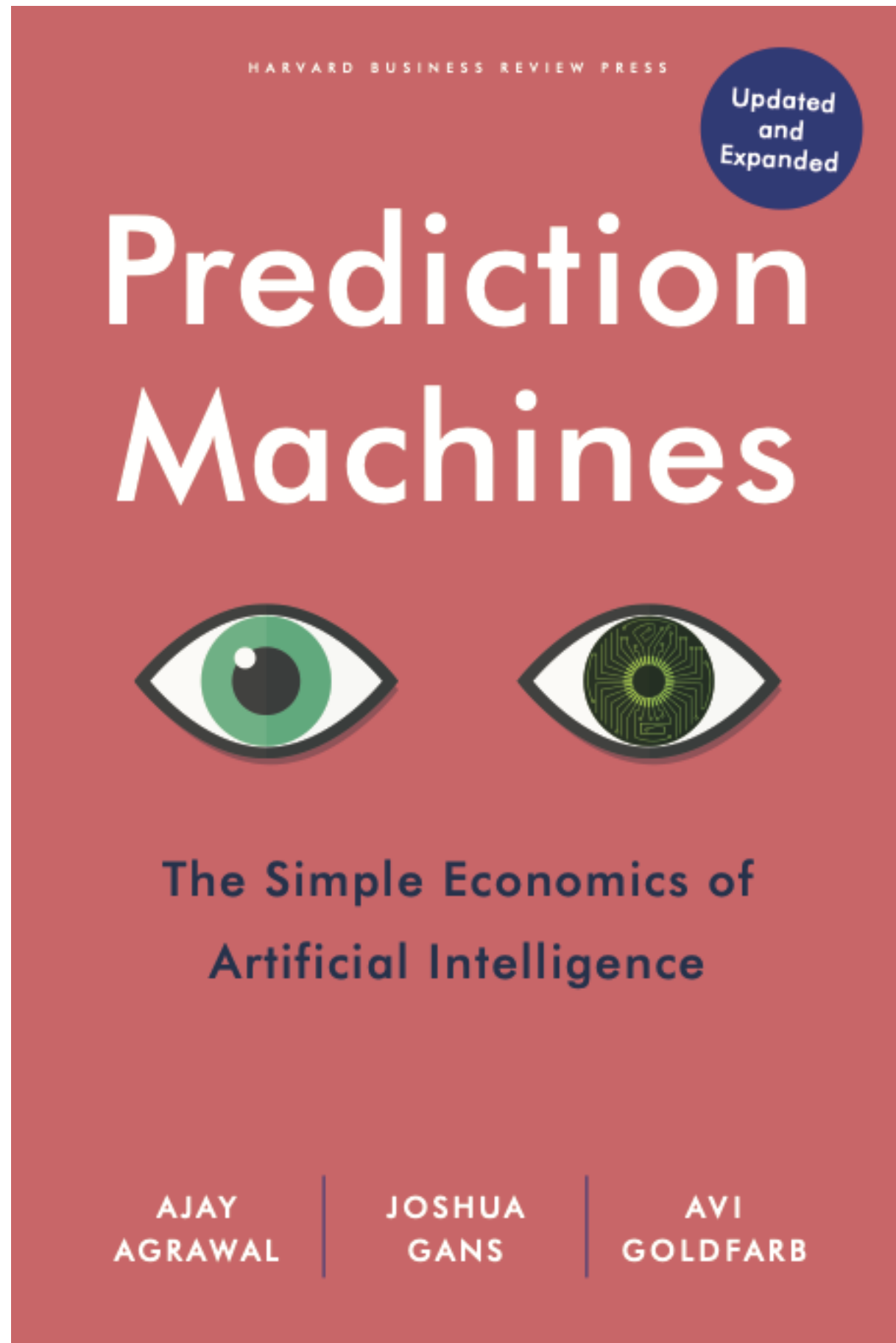
Machine
Learning

Artificial
Intelligence

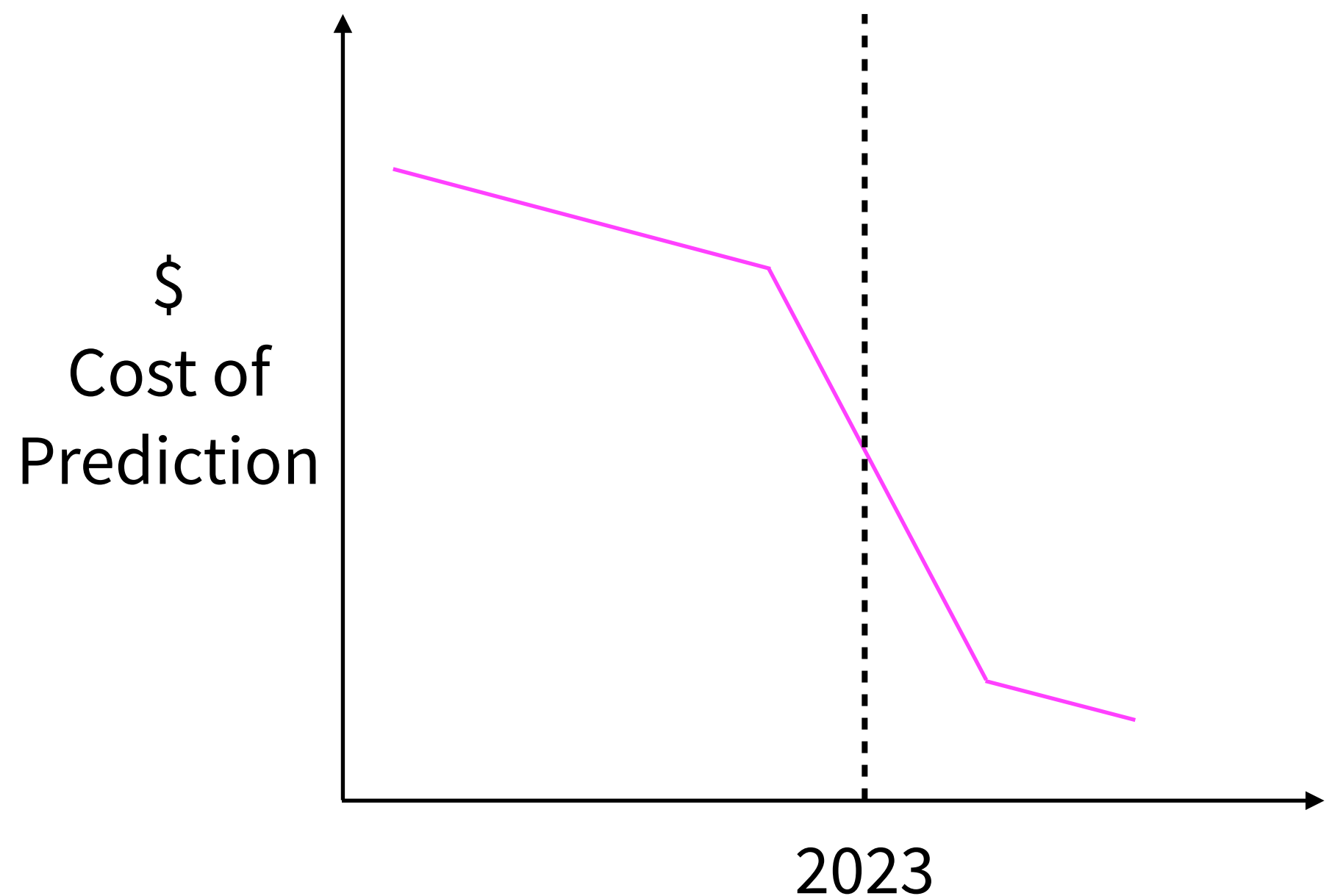
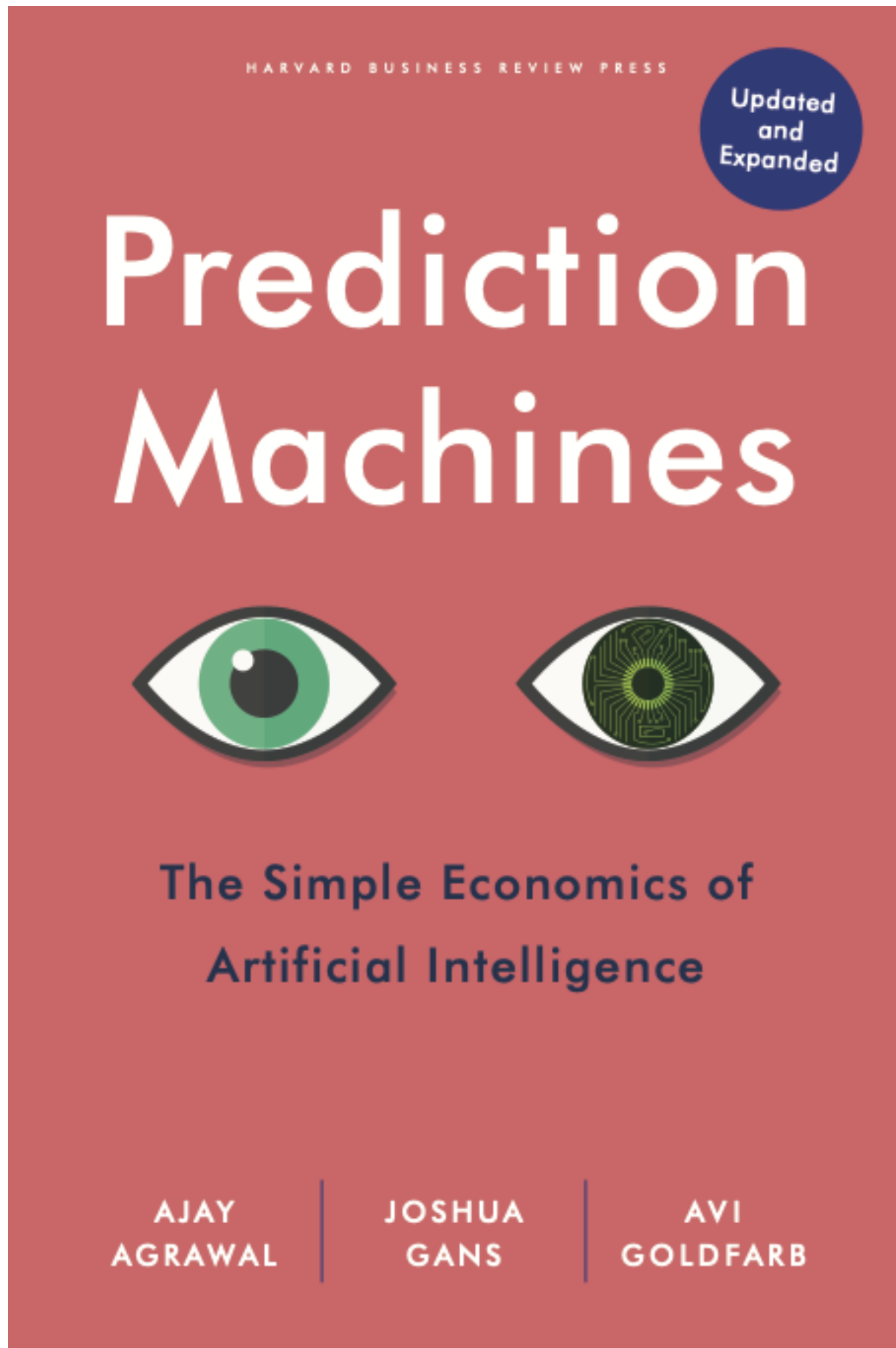
Explaining AI like a ML Professor



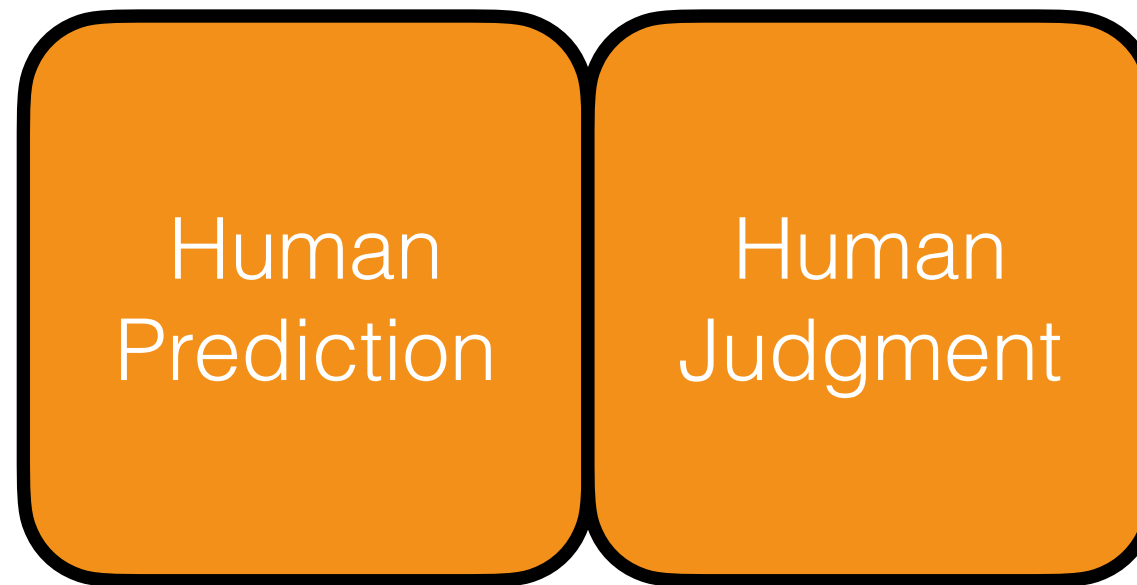
Explaining AI like an Economist



Explaining AI like an Economist

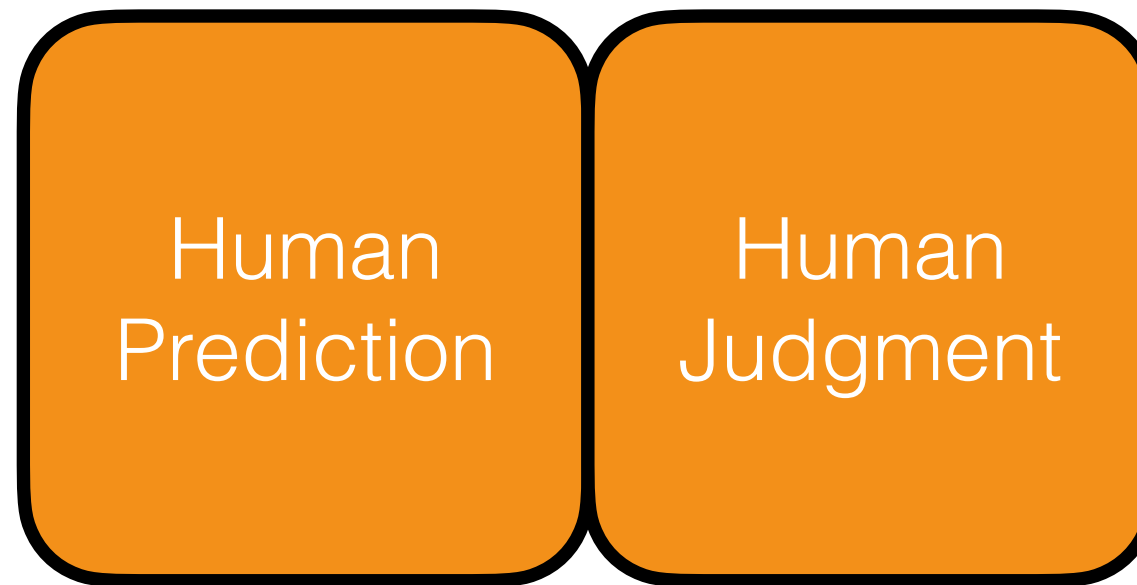


Prediction is about using information you have to generate information you don't have.

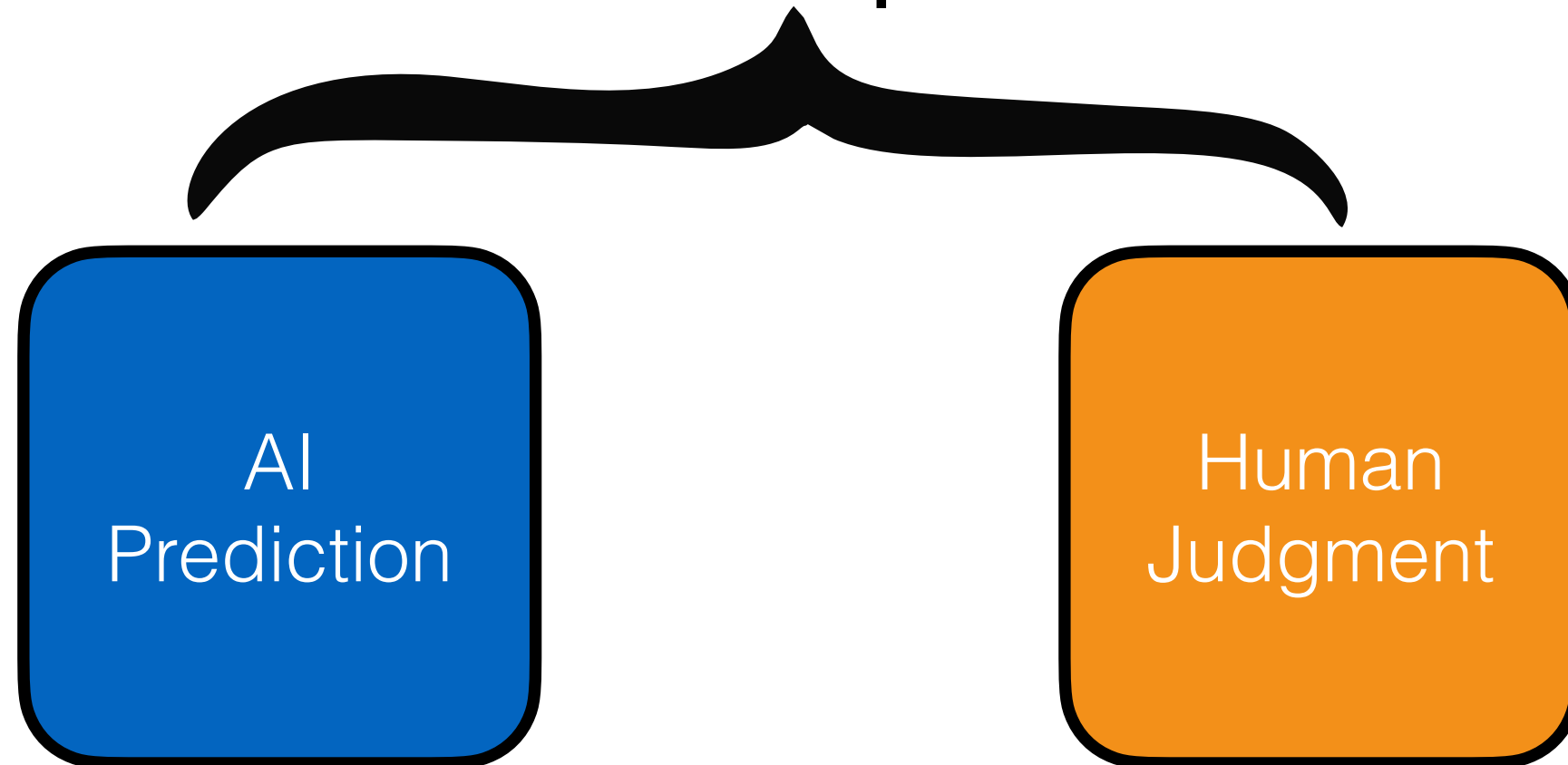


decouple





decouple

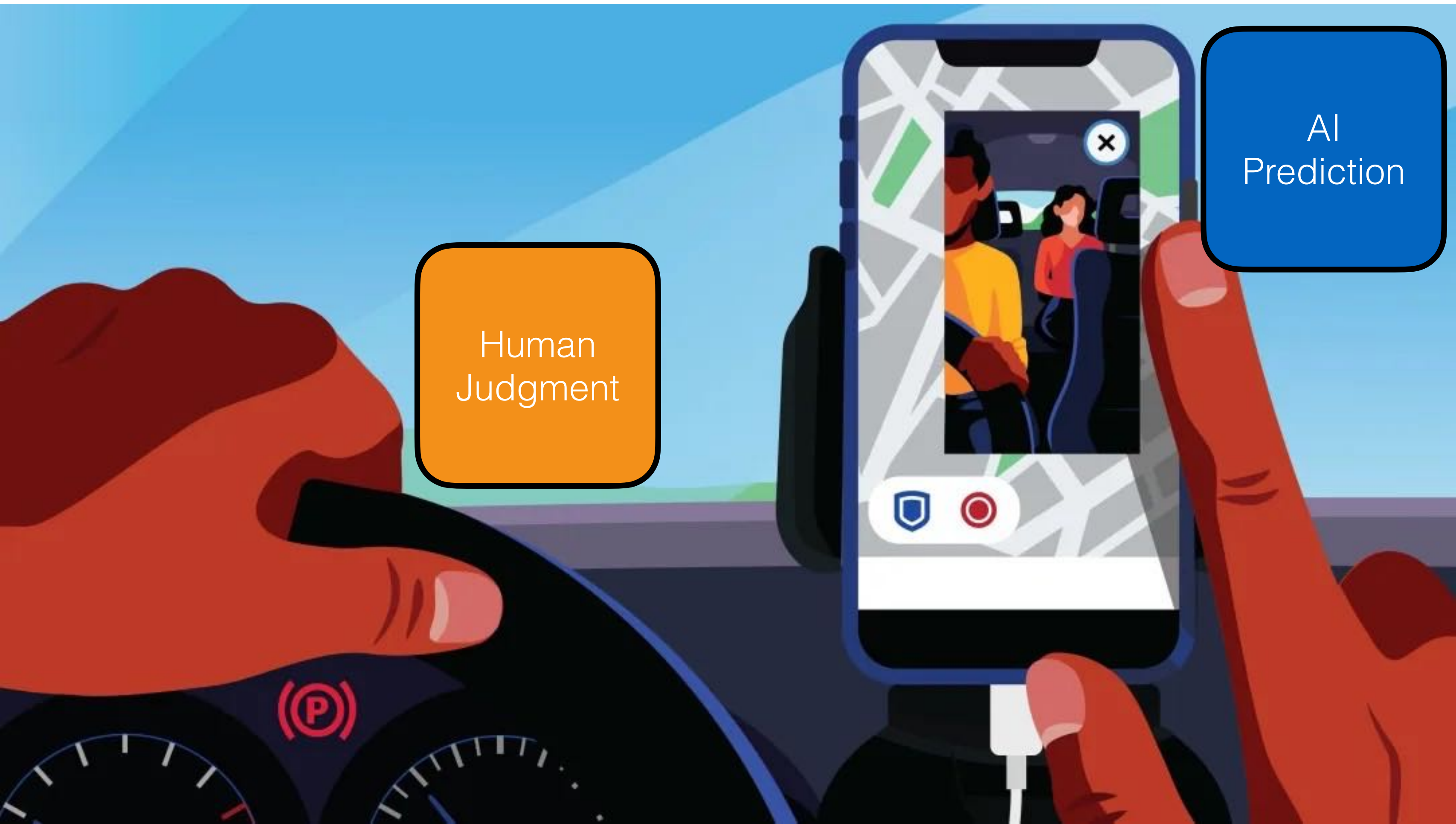




Human
Prediction

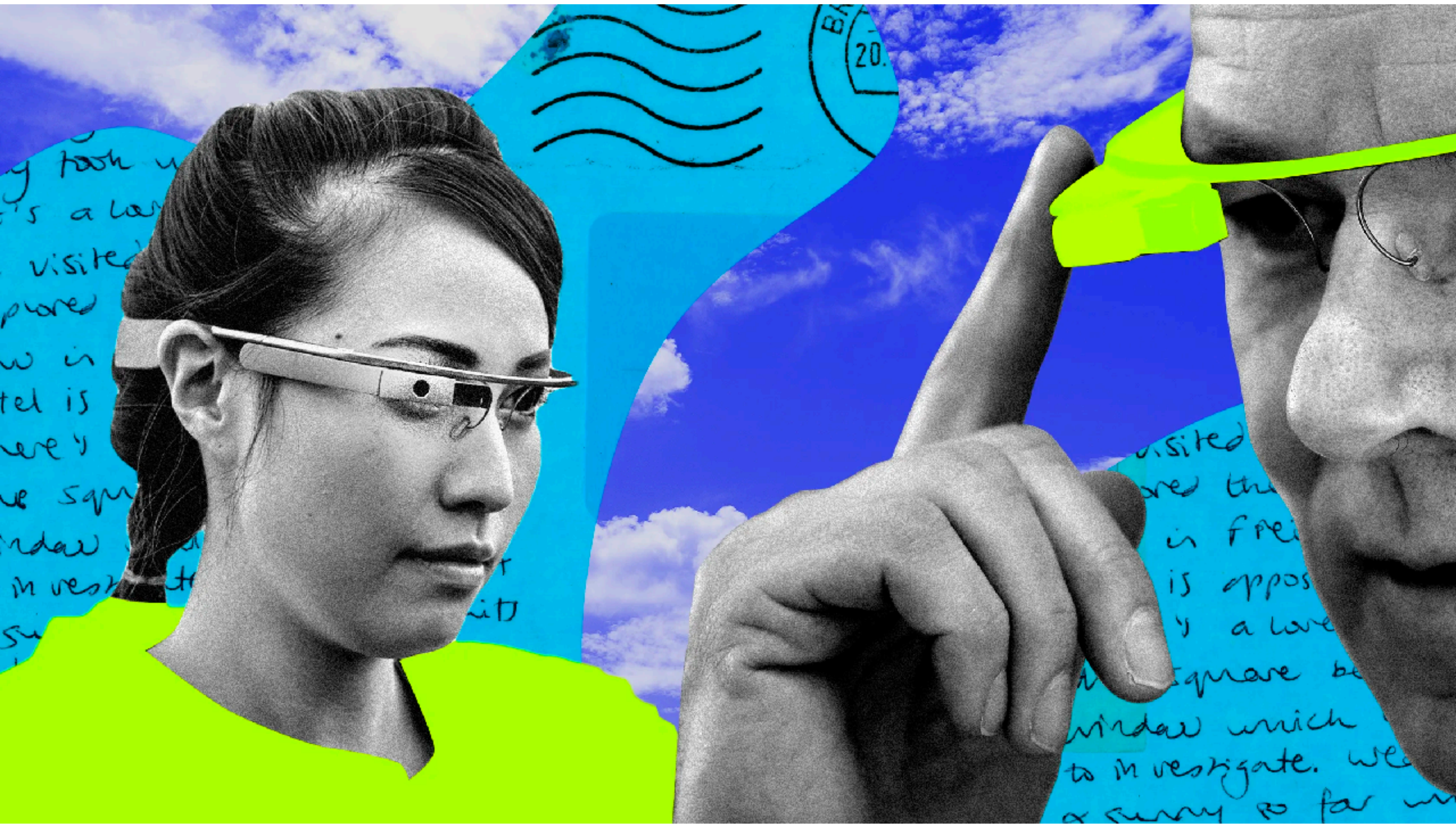
Human
Judgment

via npr.org with idea from Joshua Gans

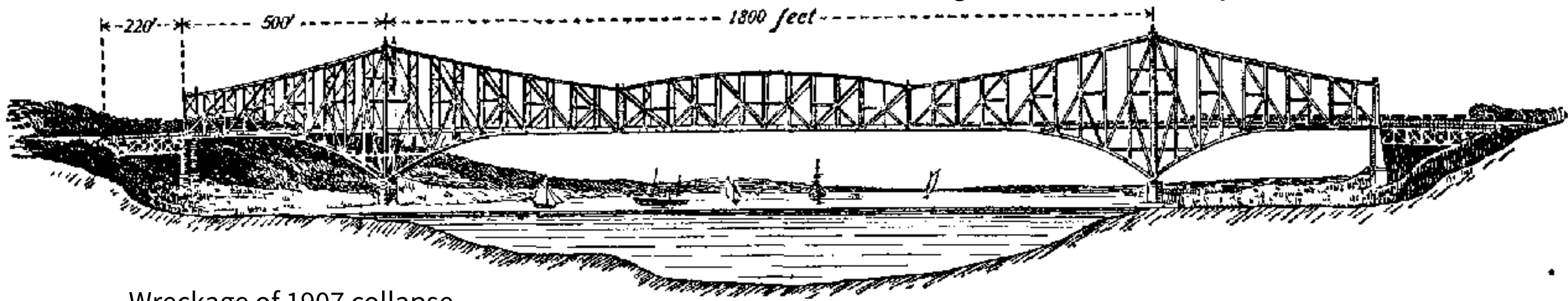


Human Judgment

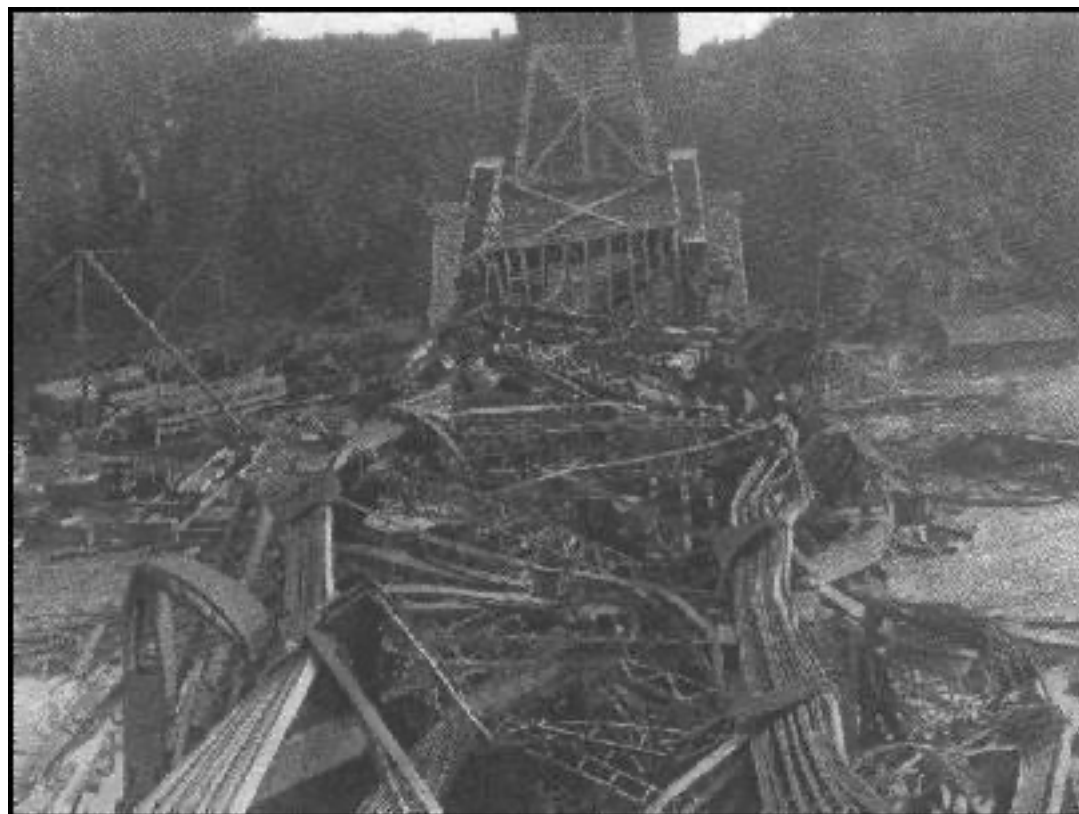
AI Prediction



Quebec Bridge between Sainte-Foy and Lévis, Quebec



Wreckage of 1907 collapse



1916 collapse



“We’re seeing collapsing bridges in the machine learning space all the time now” — Deborah Raji

What is Machine Learning?

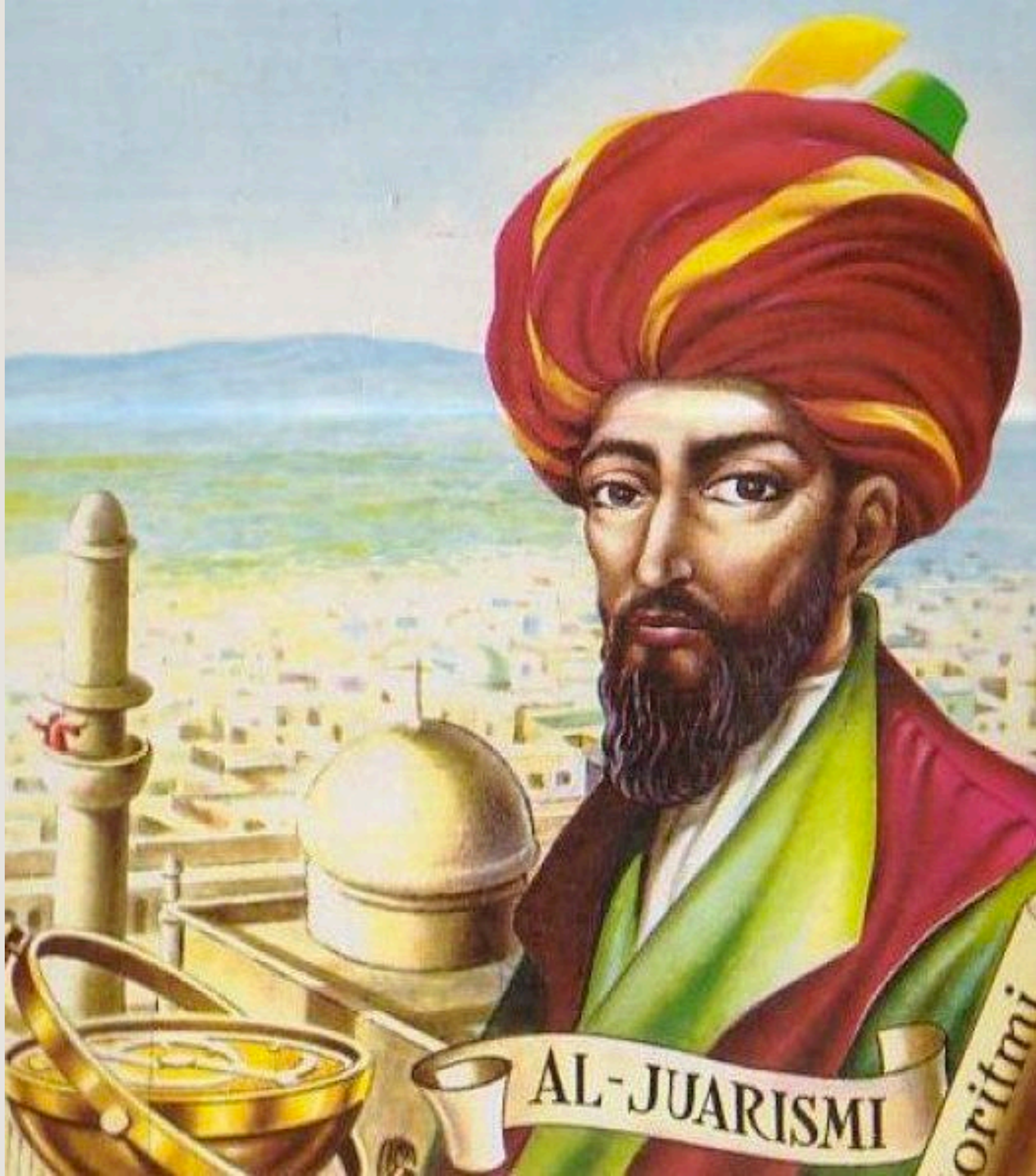


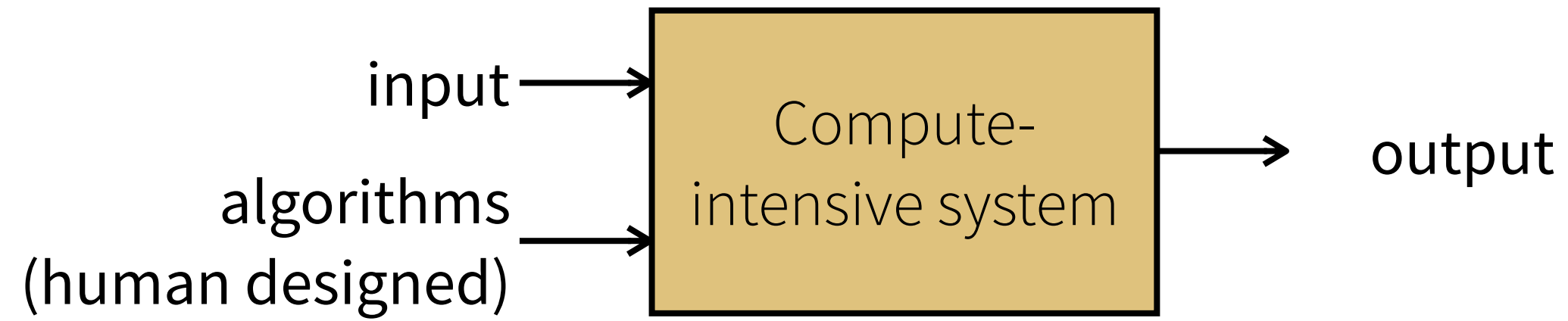
Diagram for the computation by the Engine of the Numbers of Bernoulli. See Note G. (page 722 *et seq.*)

Number of Operation.	Nature of Operation.	Variables acted upon.	Variables receiving results.	Indication of change in the value on any Variable.	Statement of Results.	Data.										Working Variables.					Result Variables.																													
						1V_1	1V_2	1V_3	0V_4	0V_5	0V_6	0V_7	0V_8	0V_9	${}^0V_{10}$	${}^0V_{11}$	${}^0V_{12}$	${}^0V_{13}$	${}^1V_{21}$	${}^1V_{22}$	${}^1V_{23}$	${}^0V_{24}$																												
						○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○																											
1	\times	${}^1V_2 \times {}^1V_3$	${}^1V_4, {}^1V_5, {}^1V_6$	$\begin{cases} {}^1V_2 = {}^1V_2 \\ {}^1V_3 = {}^1V_3 \\ {}^1V_4 = {}^2V_4 \\ {}^1V_5 = {}^2V_5 \\ {}^1V_6 = {}^2V_6 \end{cases}$	$= 2n$...	2	n	$2n$	$2n$	$2n$																																							
2	$-$	${}^1V_4 - {}^1V_1$	2V_4	$\begin{cases} {}^1V_4 = {}^2V_4 \\ {}^1V_1 = {}^1V_1 \end{cases}$	$= 2n - 1$	1	...		$2n - 1$																																									
3	$+$	${}^1V_5 + {}^1V_1$	2V_5	$\begin{cases} {}^1V_5 = {}^2V_5 \\ {}^1V_1 = {}^1V_1 \end{cases}$	$= 2n + 1$	1	...			$2n + 1$																																								
4	$+$	${}^2V_5 + {}^2V_4$	${}^1V_{11}$	$\begin{cases} {}^2V_5 = {}^0V_6 \\ {}^2V_4 = {}^0V_4 \end{cases}$	$= \frac{2n-1}{2n+1}$				0	0																																								
5	$+$	${}^1V_{11} + {}^1V_2$	${}^2V_{11}$	$\begin{cases} {}^1V_{11} = {}^2V_{11} \\ {}^1V_2 = {}^1V_2 \end{cases}$	$= \frac{1}{2} \cdot \frac{2n-1}{2n+1}$																																													
6	$-$	${}^0V_{13} - {}^2V_{11}$	${}^1V_{13}$	$\begin{cases} {}^2V_{11} = {}^0V_{12} \\ {}^0V_{13} = {}^1V_{13} \end{cases}$	$= -\frac{1}{2} \cdot \frac{2n-1}{2n+1} = A_0$																																													
7	$-$	${}^1V_3 - {}^1V_1$	${}^1V_{10}$	$\begin{cases} {}^1V_3 = {}^1V_3 \\ {}^1V_1 = {}^1V_1 \end{cases}$	$= n - 1 (= 3)$	1	...	n																																										
8	$+$	${}^1V_2 + {}^0V_7$	1V_7	$\begin{cases} {}^1V_2 = {}^1V_2 \\ {}^0V_7 = {}^1V_7 \end{cases}$	$= 2 + 0 = 2$																																													
9	$+$	${}^1V_6 + {}^1V_7$	${}^2V_{11}$	$\begin{cases} {}^1V_6 = {}^1V_6 \\ {}^1V_7 = {}^0V_{11} \end{cases}$	$= \frac{2n}{2} = A_1$						$2n$	2																																						
10	\times	${}^1V_{21} \times {}^1V_{11}$	${}^1V_{12}$	$\begin{cases} {}^1V_{21} = {}^1V_{21} \\ {}^1V_{11} = {}^0V_{11} \end{cases}$	$= B_1 \cdot \frac{2n}{2} = B_1 A_1$																																													
11	$+$	${}^1V_{12} + {}^1V_{13}$	${}^2V_{13}$	$\begin{cases} {}^1V_{12} = {}^0V_{12} \\ {}^1V_{13} = {}^2V_{13} \end{cases}$	$= -\frac{1}{2} \cdot \frac{2n-1}{2n+1} + B_1 \cdot \frac{2n}{2}$																																													
12	$-$	${}^1V_{10} - {}^1V_1$	${}^2V_{10}$	$\begin{cases} {}^1V_{10} = {}^2V_{10} \\ {}^1V_1 = {}^1V_1 \end{cases}$	$= n - 2 (= 2)$	1	...																																											
13	$-$	${}^1V_6 - {}^1V_1$	2V_6	$\begin{cases} {}^1V_6 = {}^2V_6 \\ {}^1V_1 = {}^1V_1 \end{cases}$	$= 2n - 1$	1	...					$2n - 1$																																						
14	$+$	${}^1V_1 + {}^1V_7$	2V_7	$\begin{cases} {}^1V_1 = {}^1V_1 \\ {}^1V_7 = {}^0V_7 \end{cases}$	$= 2 + 1 = 3$	1	...						3																																					
15	$+$	${}^2V_6 + {}^2V_7$	1V_8	$\begin{cases} {}^2V_6 = {}^2V_6 \\ {}^2V_7 = {}^2V_7 \end{cases}$	$= \frac{2n-1}{3}$							$2n-1$	3	$\frac{2n-1}{3}$																																				
16	\times	${}^1V_8 \times {}^2V_{11}$	${}^4V_{11}$	$\begin{cases} {}^1V_8 = {}^0V_8 \\ {}^2V_{11} = {}^4V_{11} \end{cases}$	$= \frac{2n-1}{2} \cdot \frac{2n-1}{3}$									0																																				
17	$-$	${}^2V_6 - {}^1V_1$	3V_6	$\begin{cases} {}^2V_6 = {}^3V_6 \\ {}^1V_1 = {}^1V_1 \end{cases}$	$= 2n - 2$	1	...					$2n - 2$																																						
18	$+$	${}^1V_1 + {}^2V_7$	3V_7	$\begin{cases} {}^1V_1 = {}^1V_1 \\ {}^2V_7 = {}^3V_7 \end{cases}$	$= 3 + 1 = 4$	1	...						4																																					
19	$+$	${}^3V_6 + {}^3V_7$	1V_9	$\begin{cases} {}^3V_6 = {}^3V_6 \\ {}^3V_7 = {}^3V_7 \end{cases}$	$= \frac{2n-2}{4}$							$2n-2$	4	$\frac{2n-2}{4}$																																				
20	\times	${}^1V_9 \times {}^4V_{11}$	${}^0V_{12}$	$\begin{cases} {}^1V_9 = {}^0V_9 \\ {}^4V_{11} = {}^0V_{11} \end{cases}$	$= \frac{2n-1}{2} \cdot \frac{2n-1}{3} \cdot \frac{2n-2}{4} = A_2$									0																																				
21	\times	${}^1V_{22} \times {}^0V_{12}$	${}^0V_{12}$	$\begin{cases} {}^1V_{22} = {}^1V_{22} \\ {}^0V_{12} = {}^0V_{12} \end{cases}$	$= B_2 \cdot \frac{2n-1}{2} \cdot \frac{2n-1}{3} \cdot \frac{2n-2}{4} = B_2 A_2$																																													
22	$+$	${}^2V_{12} + {}^2V_{13}$	${}^3V_{13}$	$\begin{cases} {}^2V_{12} = {}^0V_{12} \\ {}^2V_{13} = {}^3V_{13} \end{cases}$	$= A_0 + B_1 A_1 + B_2 A_2$																																													
23	$-$	${}^2V_{10} - {}^1V_1$	${}^3V_{10}$	$\begin{cases} {}^2V_{10} = {}^3V_{10} \\ {}^1V_1 = {}^1V_1 \end{cases}$	$= n - 3 (= 1)$	1	...																																											
Here follows a repetition of Operations thirteen to twenty-three.																																																		
24	$+$	${}^4V_{13} + {}^0V_{24}$	${}^1V_{24}$	$\begin{cases} {}^4V_{13} = {}^0V_{13} \\ {}^0V_{24} = {}^1V_{24} \end{cases}$	$= B_7$																																													
25	$+$	${}^1V_1 + {}^1V_3$	1V_3	$\begin{cases} {}^1V_1 = {}^1V_1 \\ {}^1V_3 = {}^1V_3 \end{cases}$	$= n + 1 = 4 + 1 = 5$ by a Variable-card. by a Variable card.	1	...	$n + 1$				0	0																																					

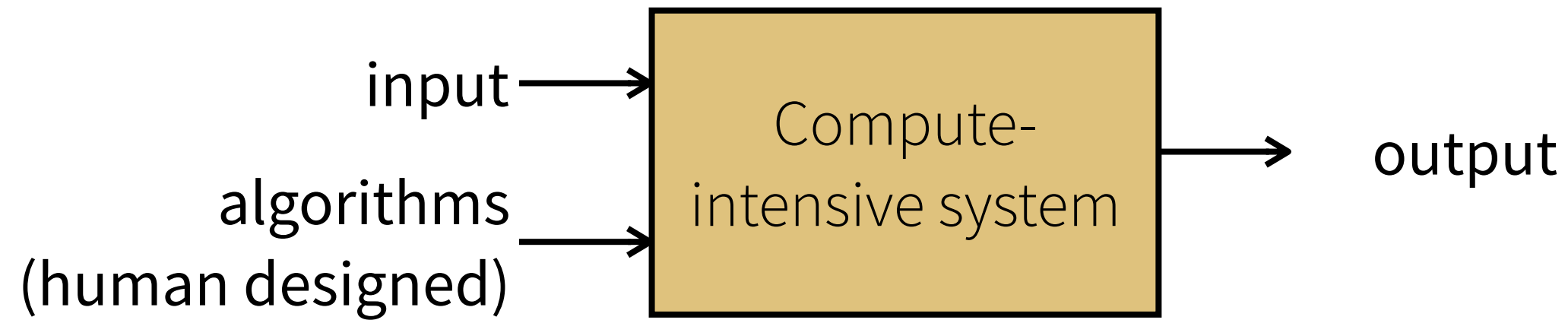
“The algorithm was developed to **automate thinking**, to remove difficult decisions from the hands of humans, and to solve contentious debates”

Franklin Foer, *World Without Mind*

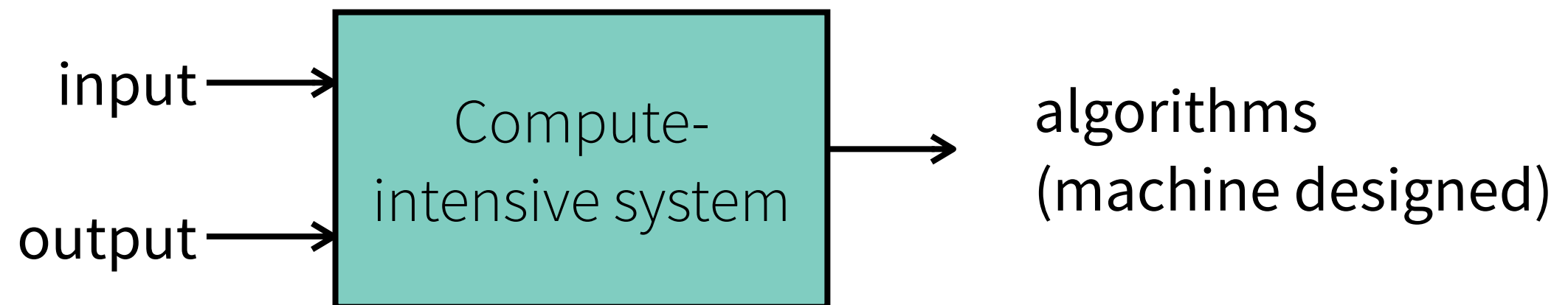
Traditional programming



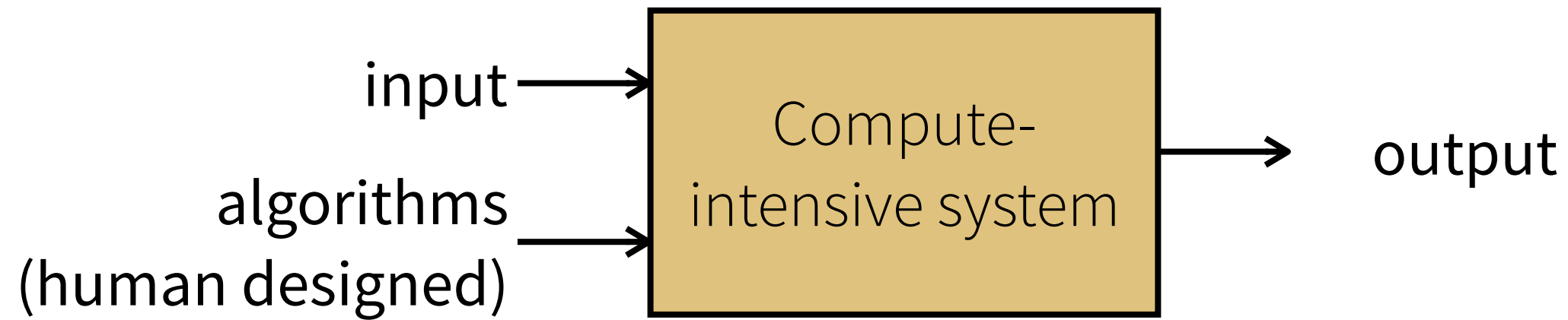
Traditional programming



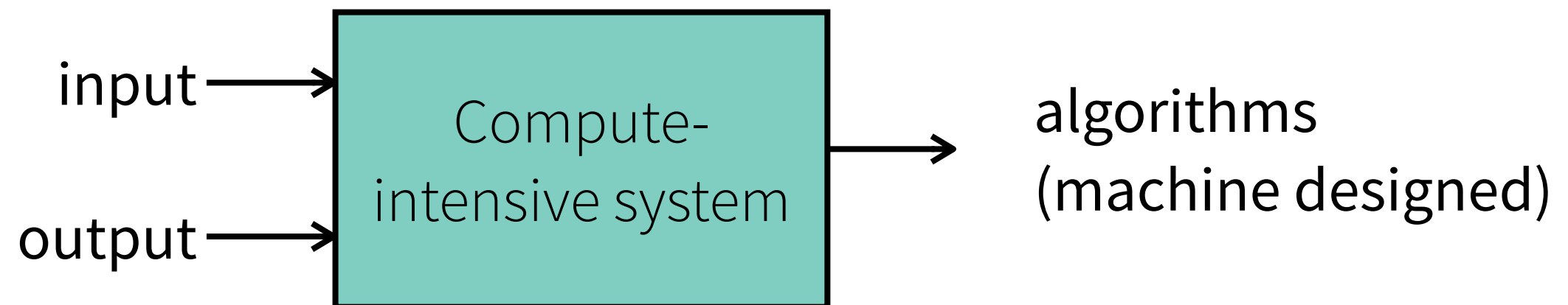
Machine Learning



Traditional programming



Machine Learning



learning algorithm







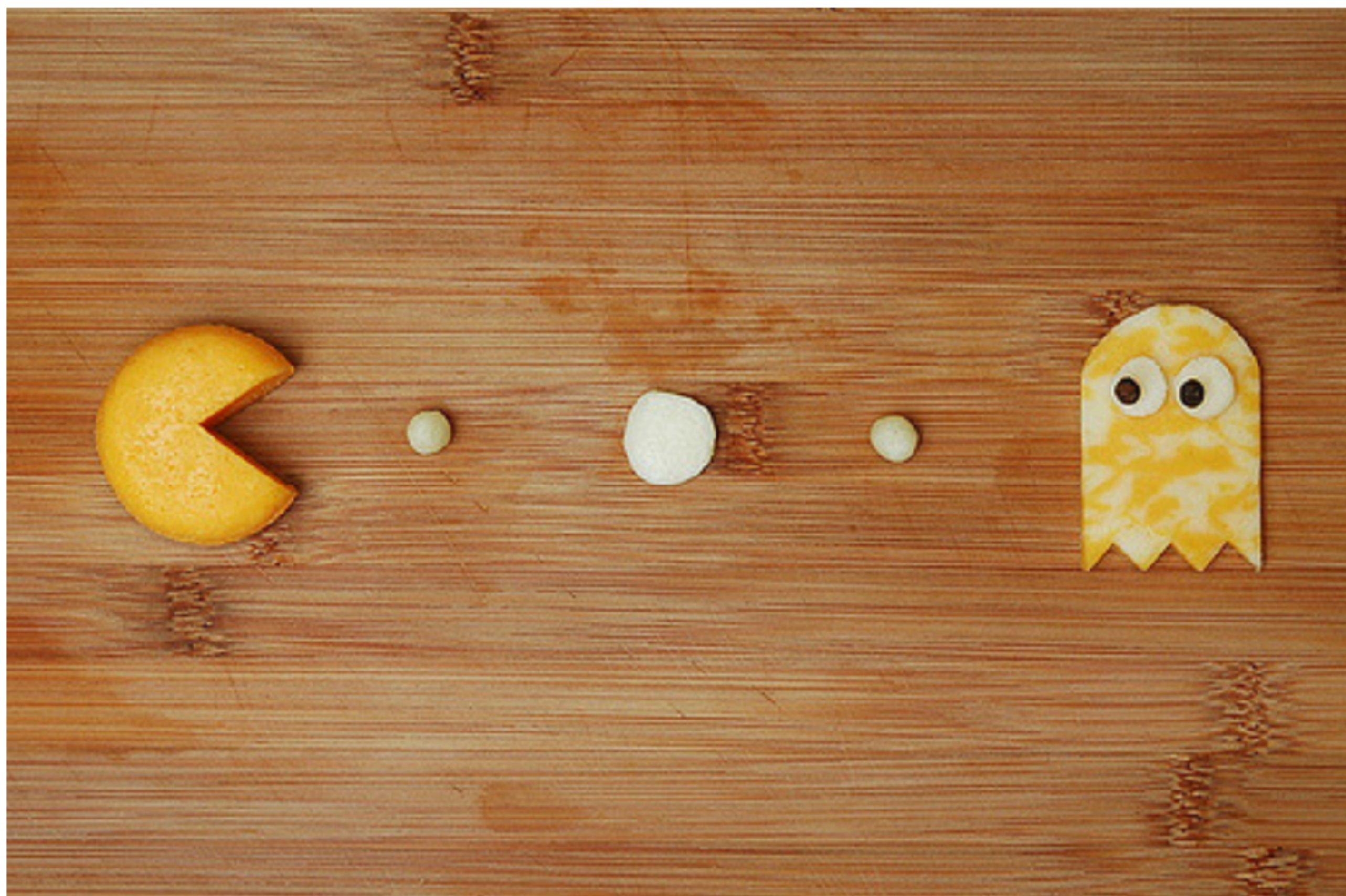
Deep Learning is Eating Software

NOVEMBER 13, 2017

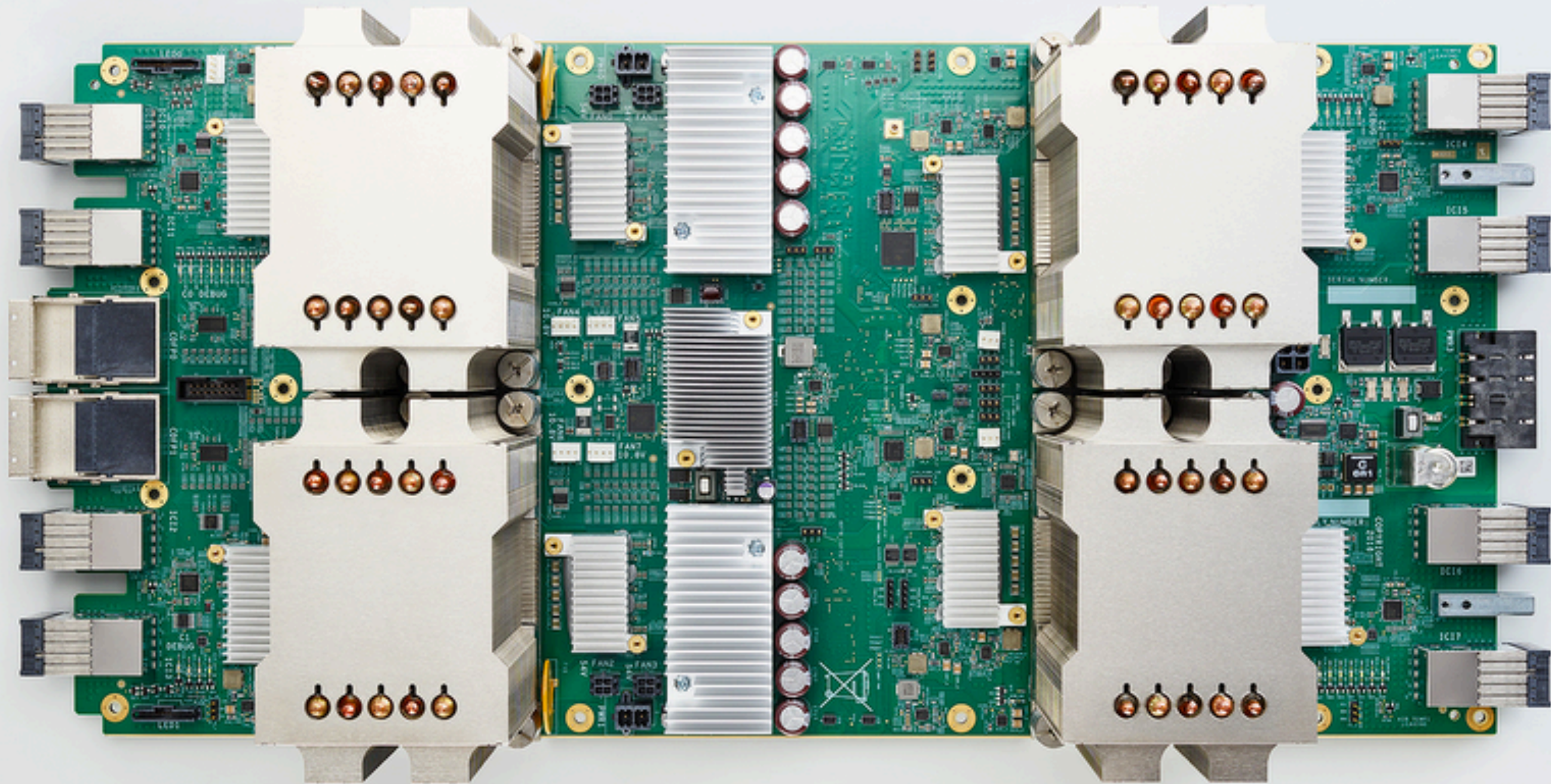
By Pete Warden

in **UNCATEGORIZED**

30 COMMENTS

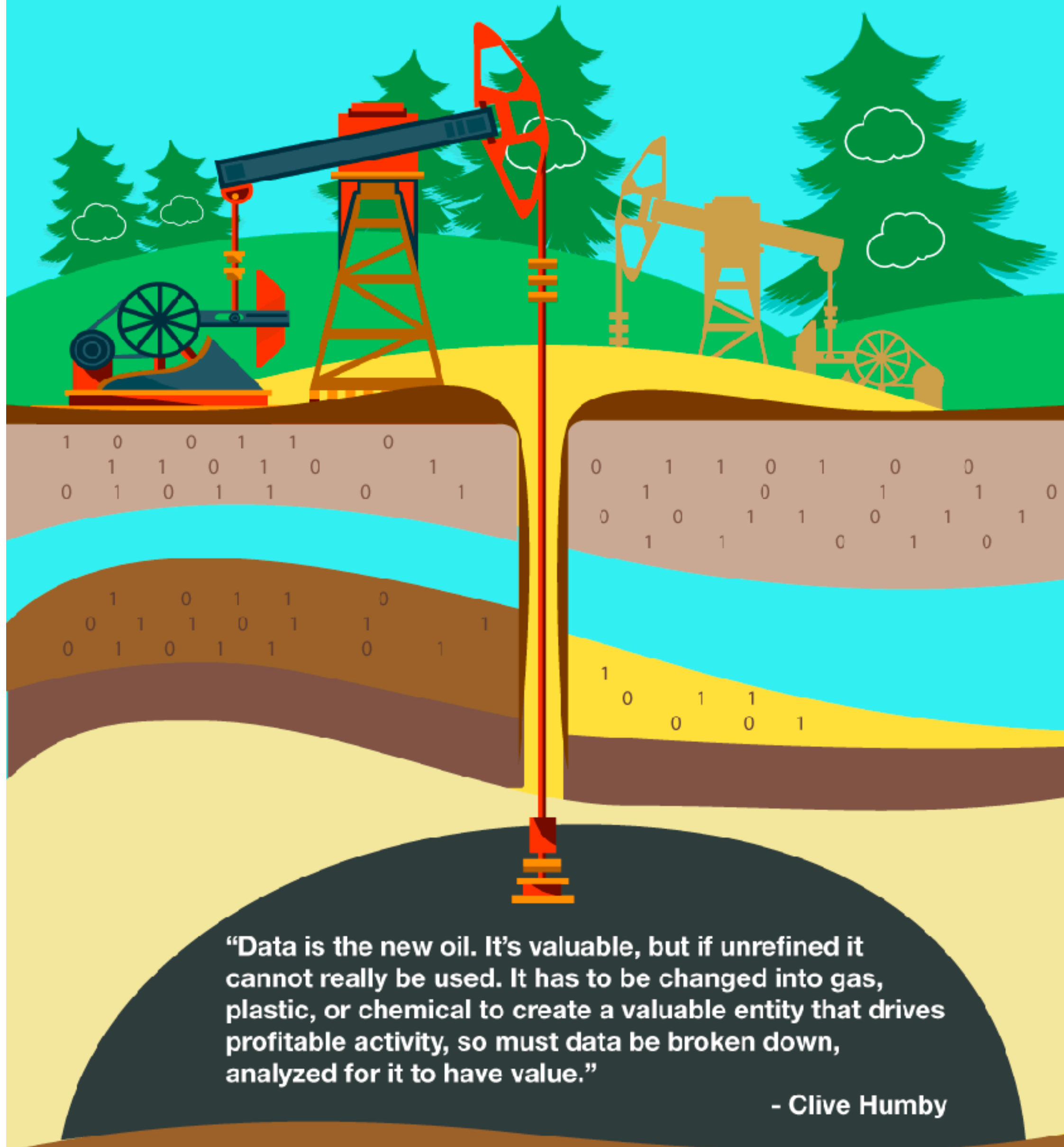


via Pete Warden Blog

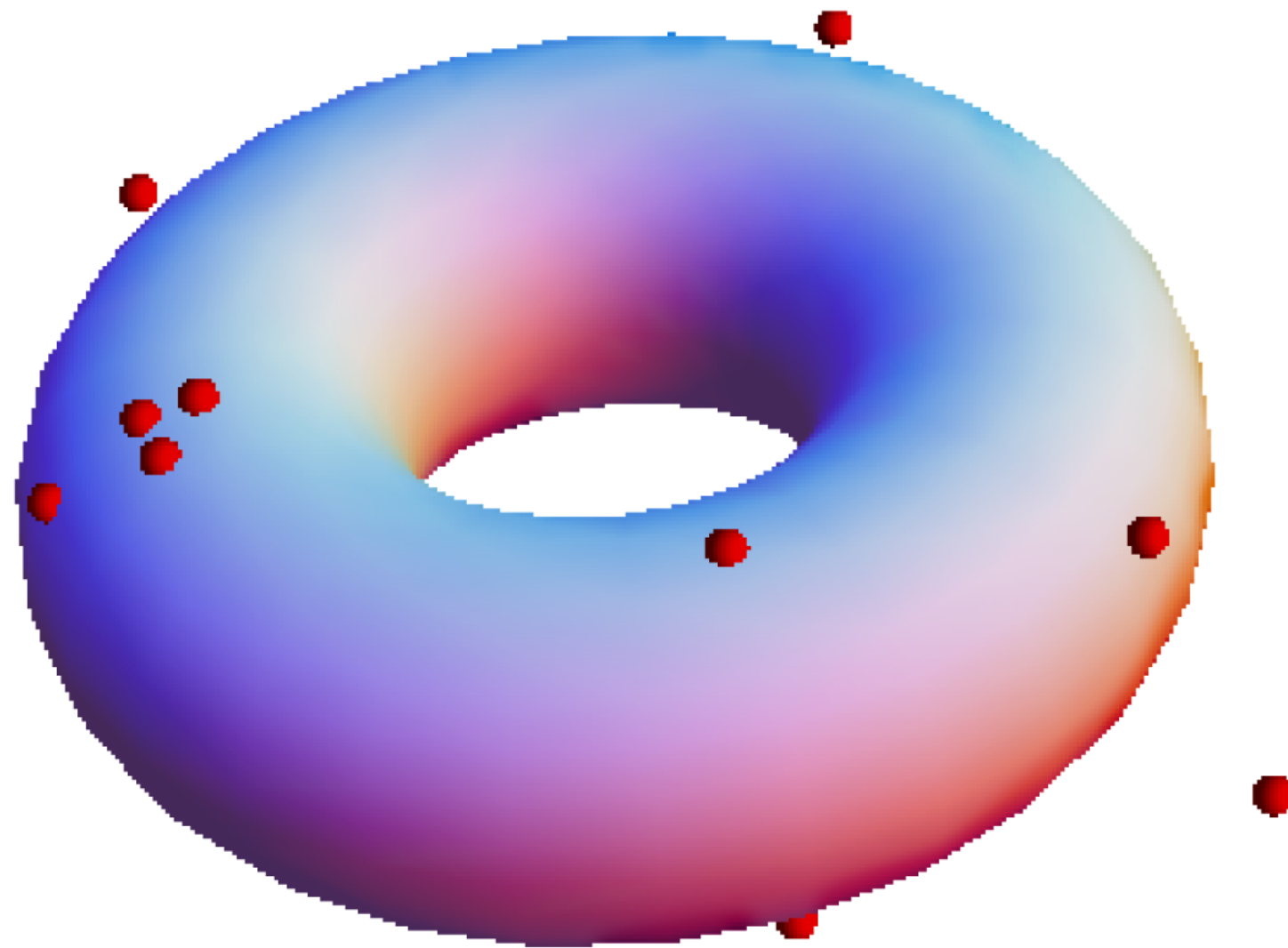


*Components of a
Machine Learning System*

DATA IS THE NEW OIL

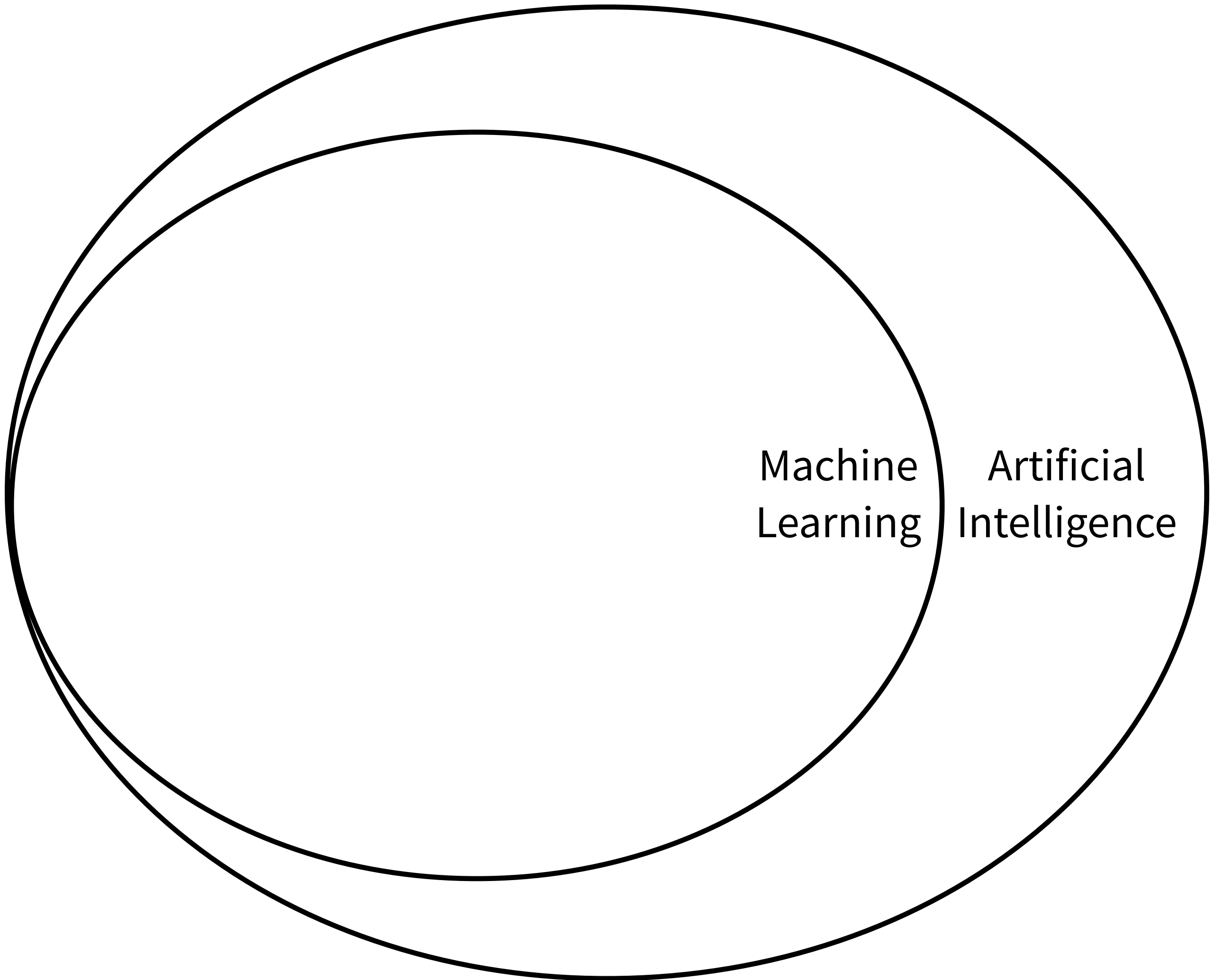


The Geometry of Data



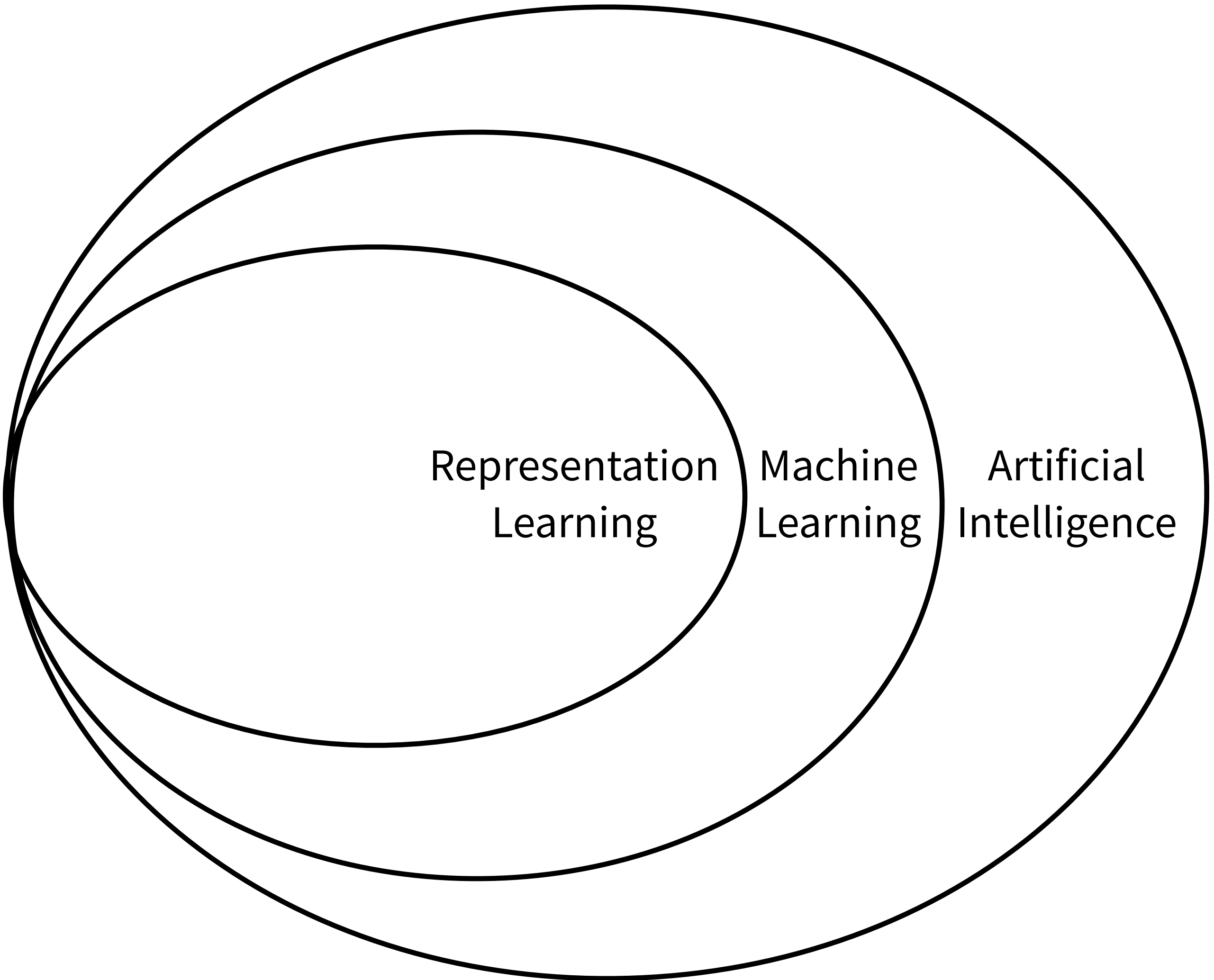
Disentangling Factors of Variation





Machine
Learning

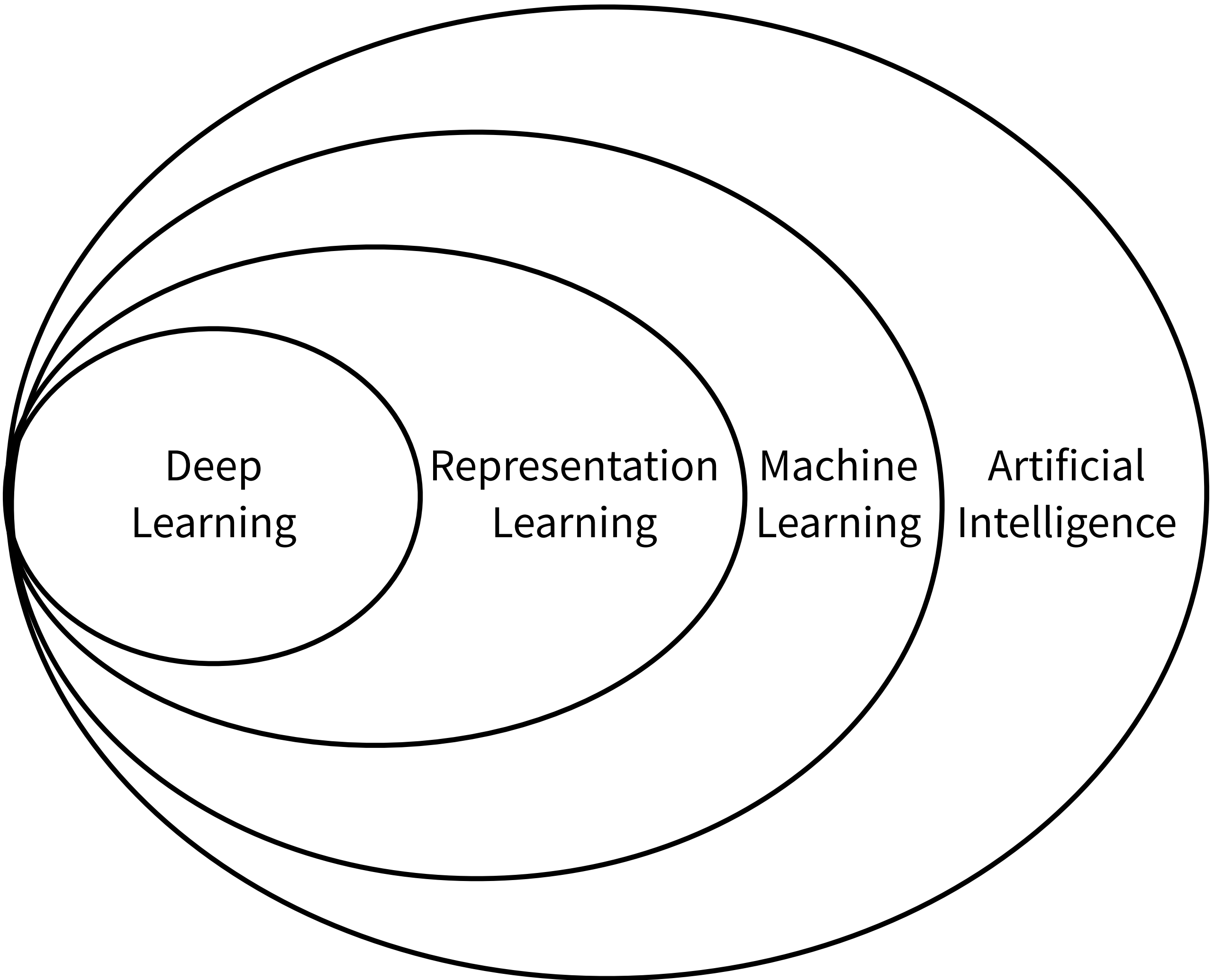
Artificial
Intelligence



Representation
Learning

Machine
Learning

Artificial
Intelligence



Deep
Learning

Representation
Learning

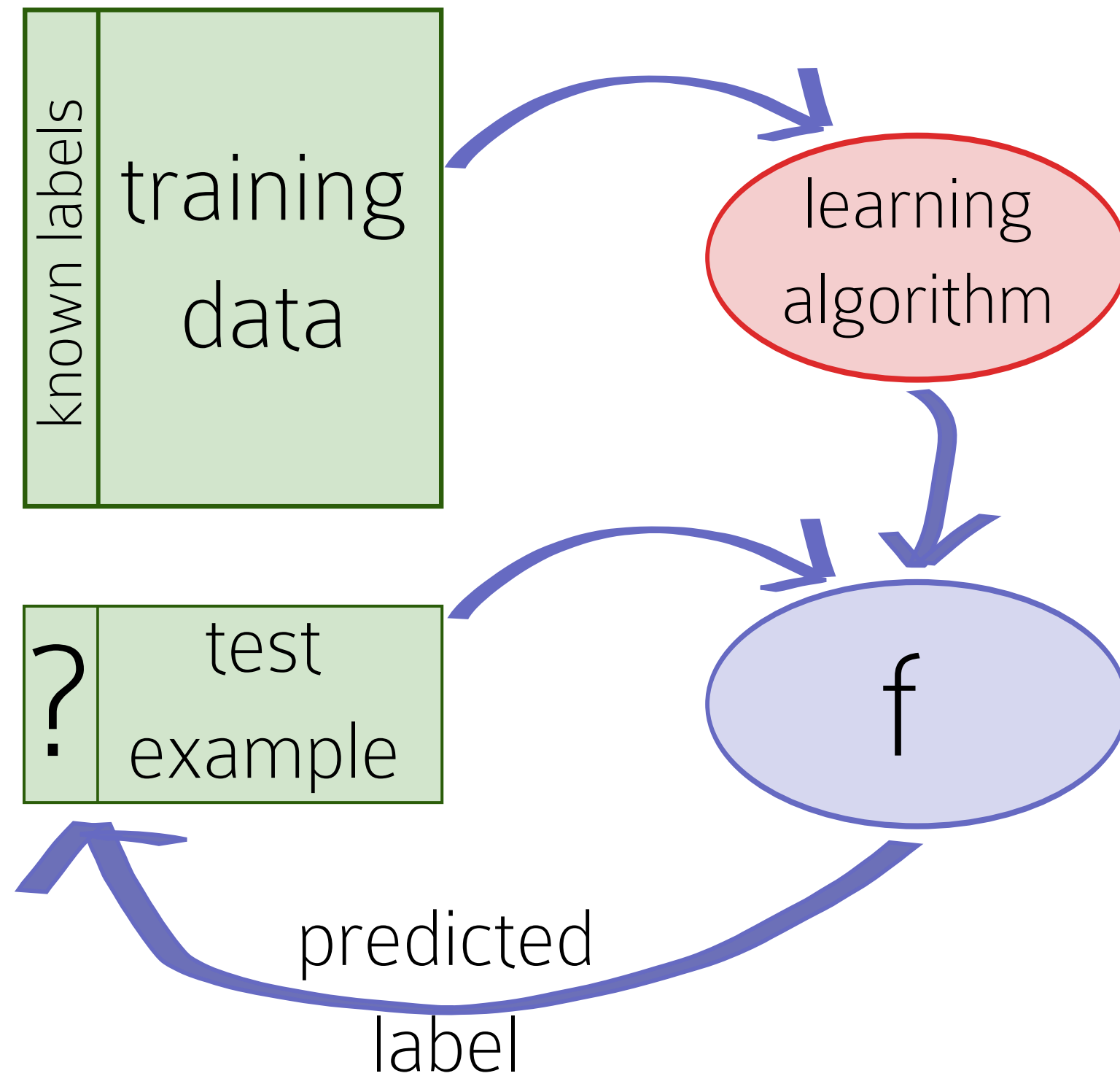
Machine
Learning

Artificial
Intelligence

Machine Learning Flow



Induction



Training vs. Testing

Training vs. Testing

Training Stage (Learning)

Data is fed to model, parameters (degrees of freedom) are updated

Typically takes a long time



Training vs. Testing

Training Stage (Learning)

Data is fed to model, parameters (degrees of freedom) are updated

Typically takes a long time



Testing Stage (Deployment)

Parameters frozen, model consumes data, produces outputs

Typically very fast (e.g. real time!)



Training vs. Testing

Training Stage (Learning)

Data is fed to model, parameters (degrees of freedom) are updated

Typically takes a long time



Testing Stage (Deployment)

Parameters frozen, model consumes data, produces outputs

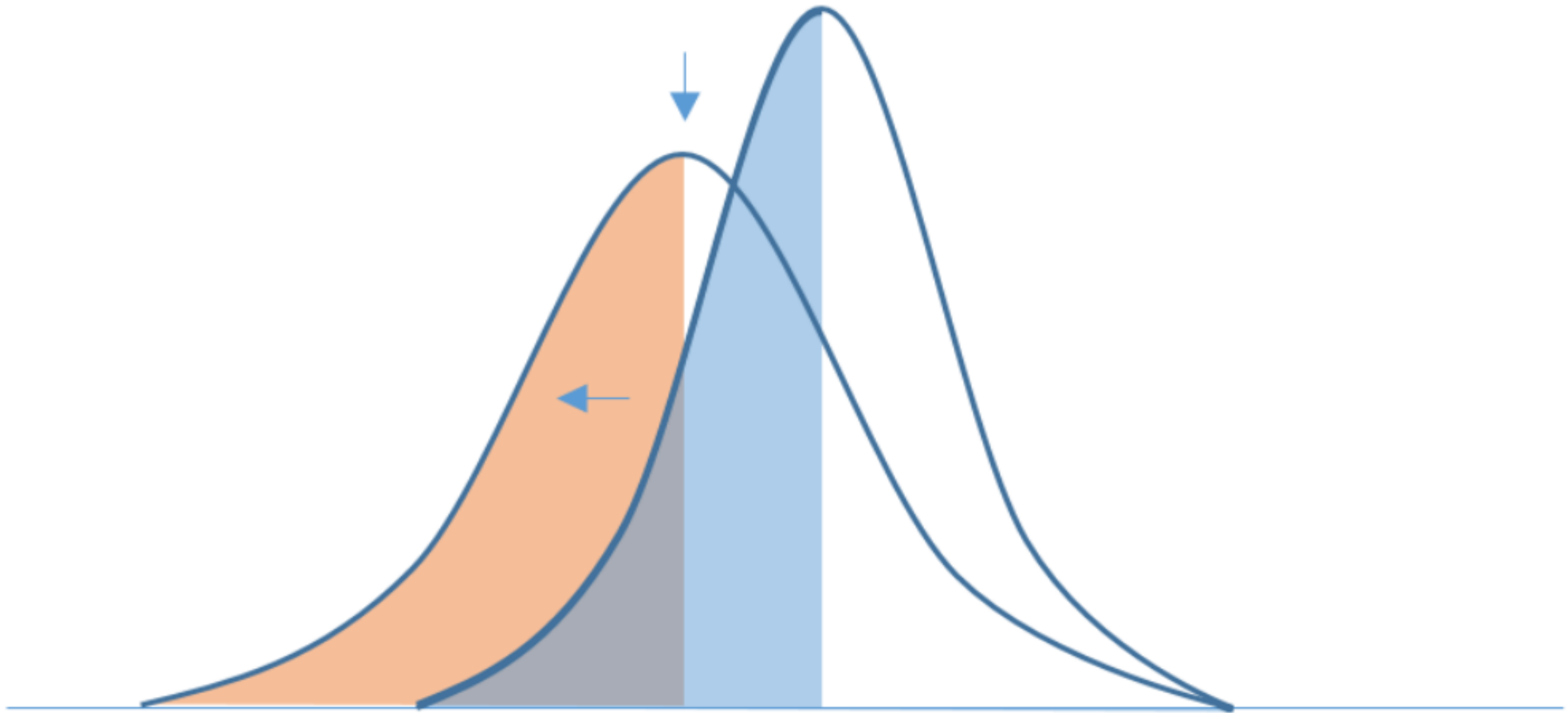
Typically very fast (e.g. real time!)



Note that systems may undergo additional learning after deployment

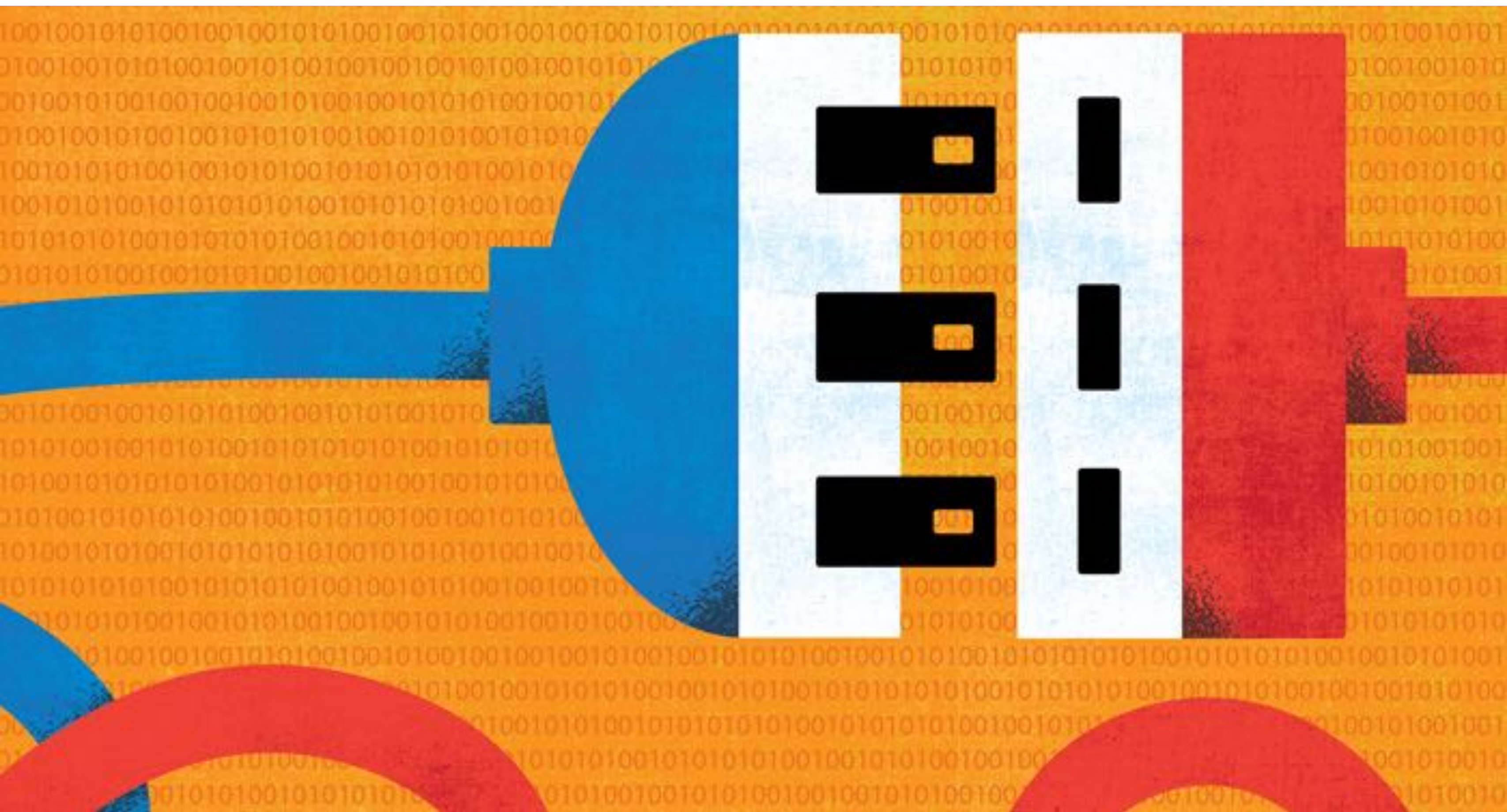
*Comparing Traditional Software Systems
to Machine Learning Systems*

Distributional Shift





via MIT Sloan Management Review



25 Nov 2019 | 14:00 GMT

In 2016, Microsoft's Racist Chatbot Revealed the Dangers of Online Conversation

The bot learned language from people on Twitter—
but it also learned values

By **Oscar Schwartz**



Photo-illustration: Gluekit

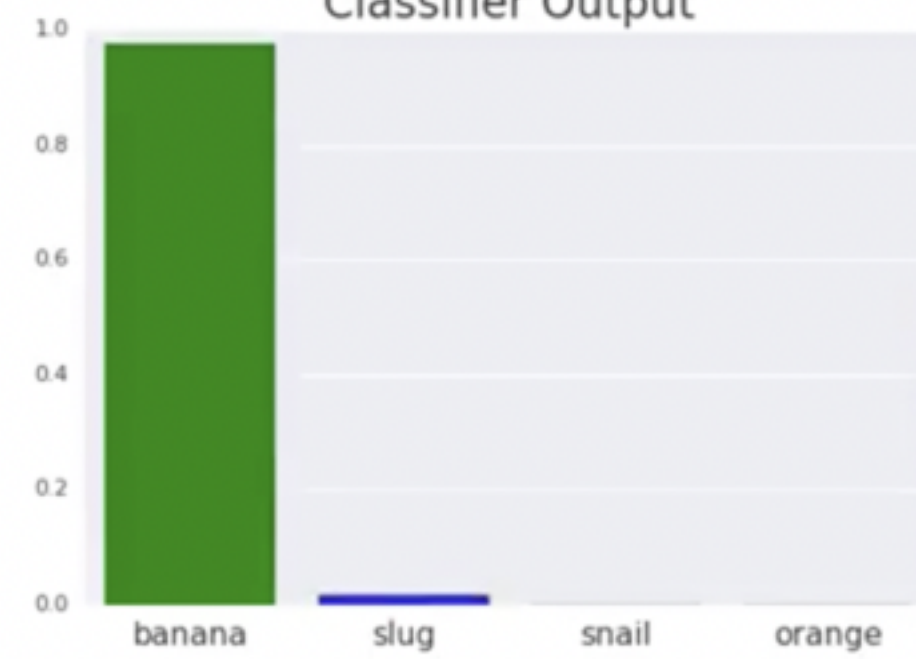
place sticker on table



Classifier Input



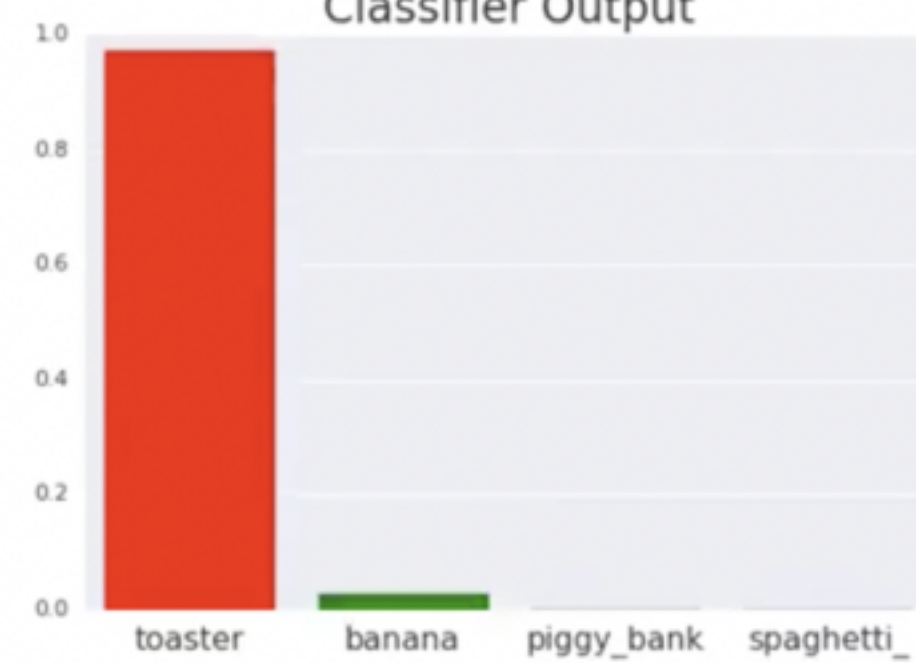
Classifier Output



Classifier Input



Classifier Output



Governance and Liability

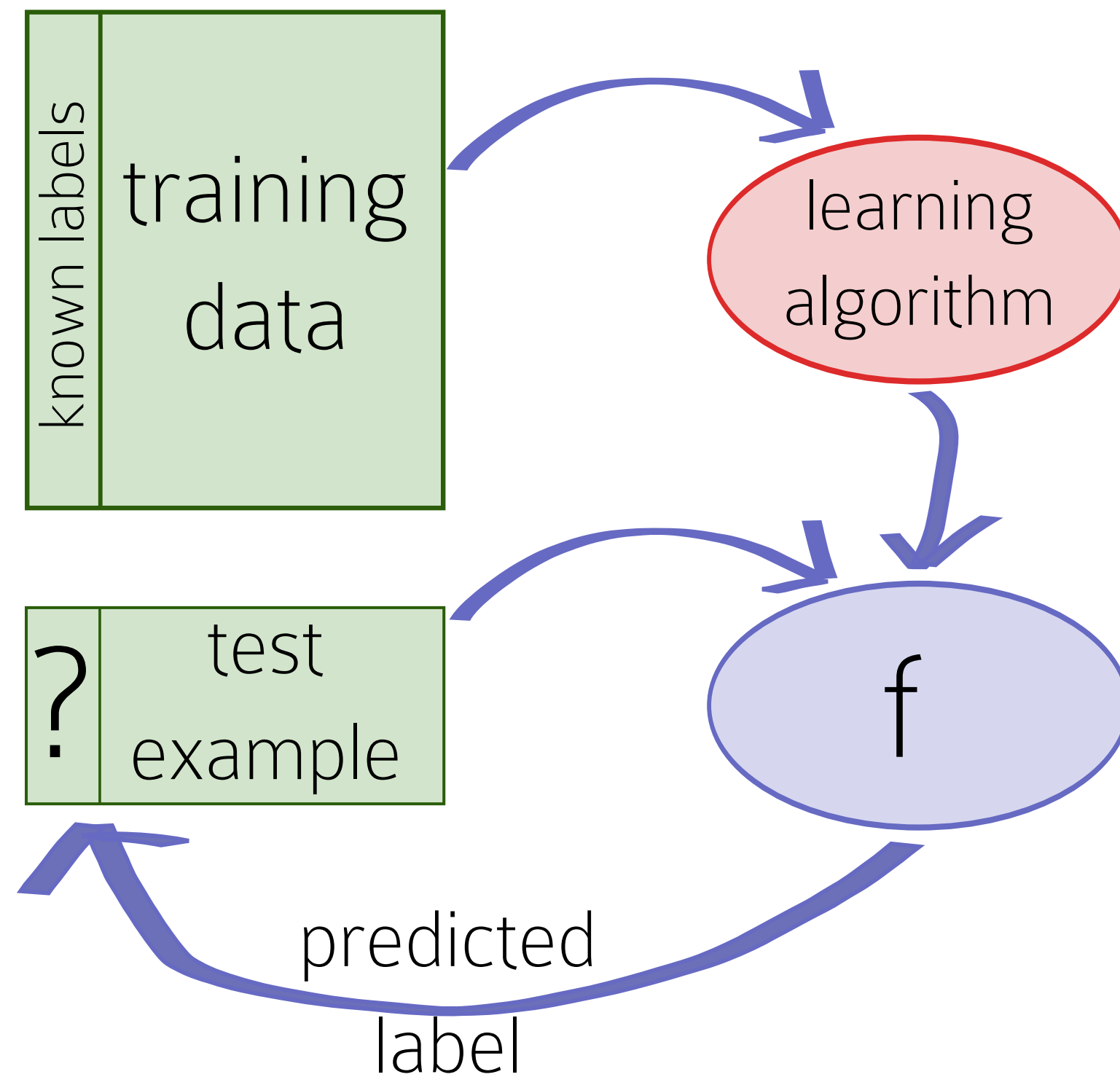
Who is responsible if something goes wrong?

- Researcher who authored the learning algorithm?
- ML engineer who implemented the algorithm?
- Customer who supplied the data? Person who collected it?
- Person who acts on the prediction?



Machine Learning Tasks

Learning is not the Task

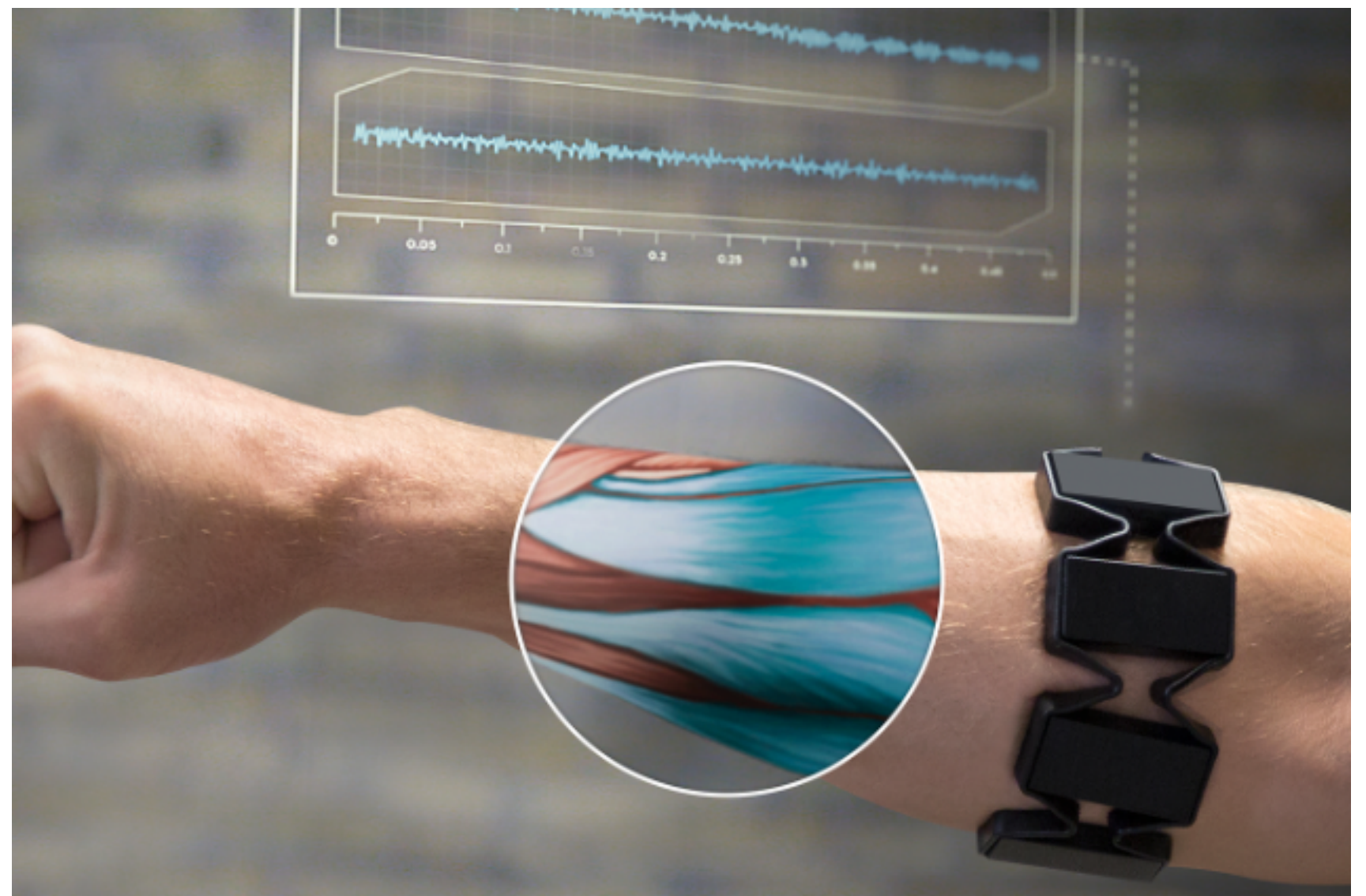


Classification

Assignment of inputs to one or more known categories.

Examples:

- Object recognition
- Scene labeling
- Medical diagnosis
- Ad click-through prediction
- Tagging news articles
- Spam filtering
- Gesture recognition



Regression

Prediction of one or more real-valued quantities.

Examples:

- Age prediction
- Plant or soil health from aerial imagery
- Forecasting (e.g. weather, financial)
- Pose estimation

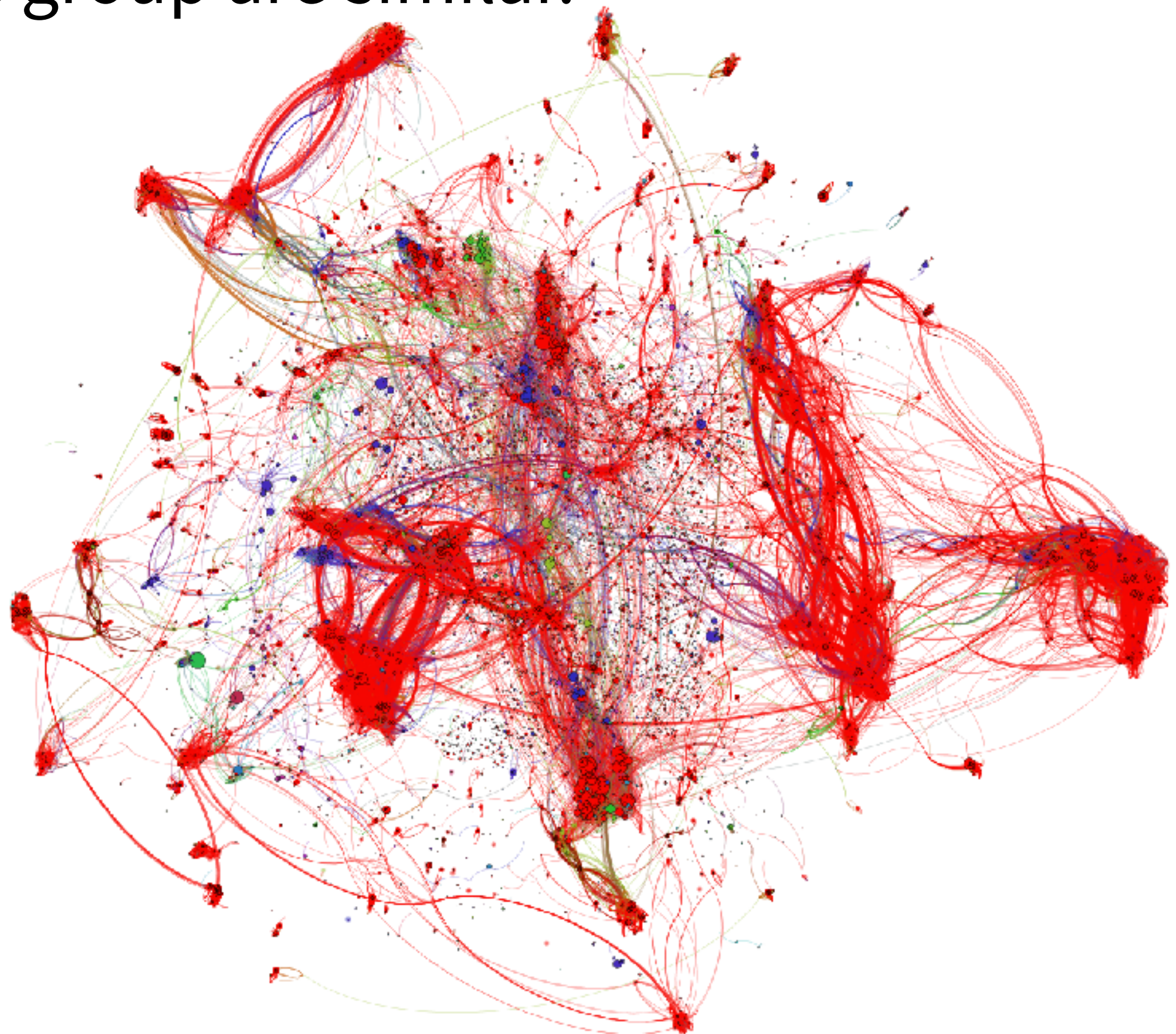


Clustering

Assignment of inputs to unnamed groups (“clusters”) such that objects in the same group are similar.

Examples:

- Exploratory data mining
- Plant and animal ecology
- Human genetic clustering
- Grouping of shopping items
- Market research
- Semi-automated grading

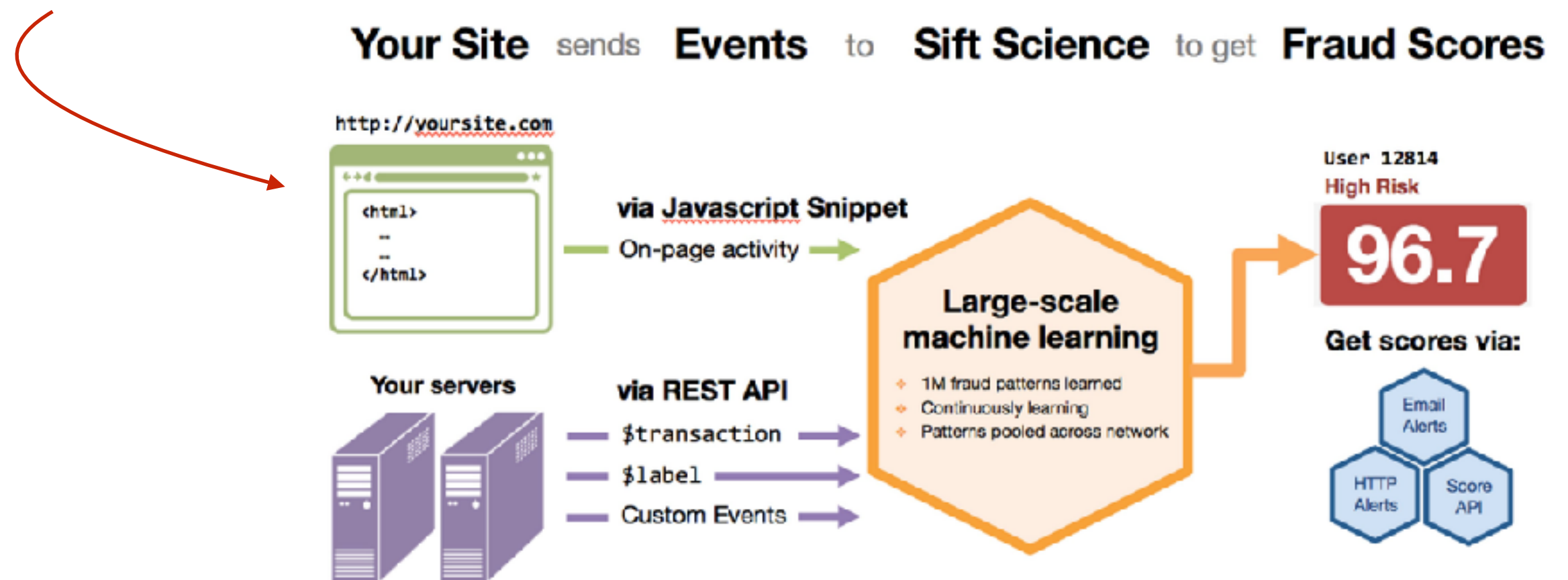


Anomaly detection

Sift through a set of events or objects and flag some as unusual or atypical.

Examples:

- Manufacturing process inspection
- Cybersecurity (e.g. network attacks)
- Credit card fraud detection

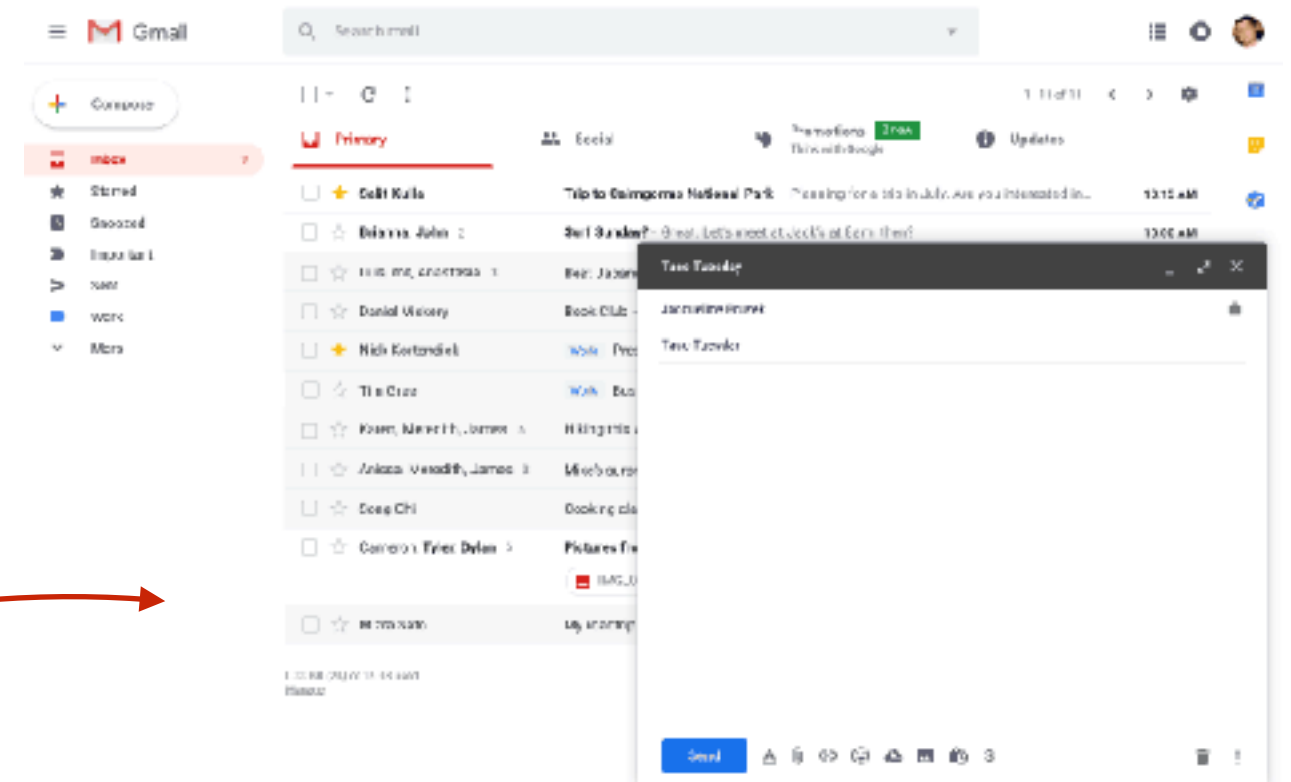


Generation

Creation of high-dimensional output, often conditional on input.

Examples:

- Image/Speech/Text Synthesis
- Image-to-Text (captioning)
- Text-to-Speech
- Text-to-Text (e.g. smart compose)



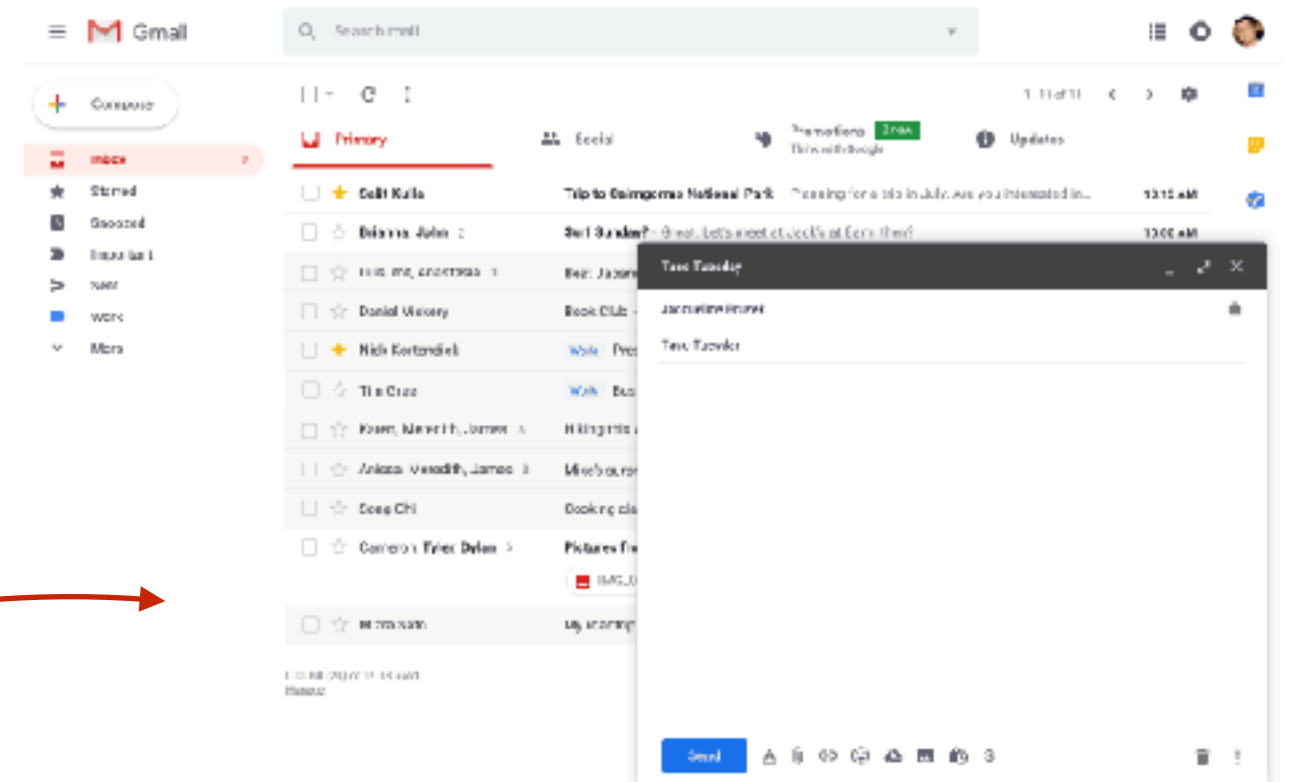
Still may require
human-in-the-loop (judgement)

Generation

Creation of high-dimensional output, often conditional on input.

Examples:

- Image/Speech/Text Synthesis
- Image-to-Text (captioning)
- Text-to-Speech
- Text-to-Text (e.g. smart compose)



Still may require
human-in-the-loop (judgement)

The Machine Learning Experience

Supervised Learning

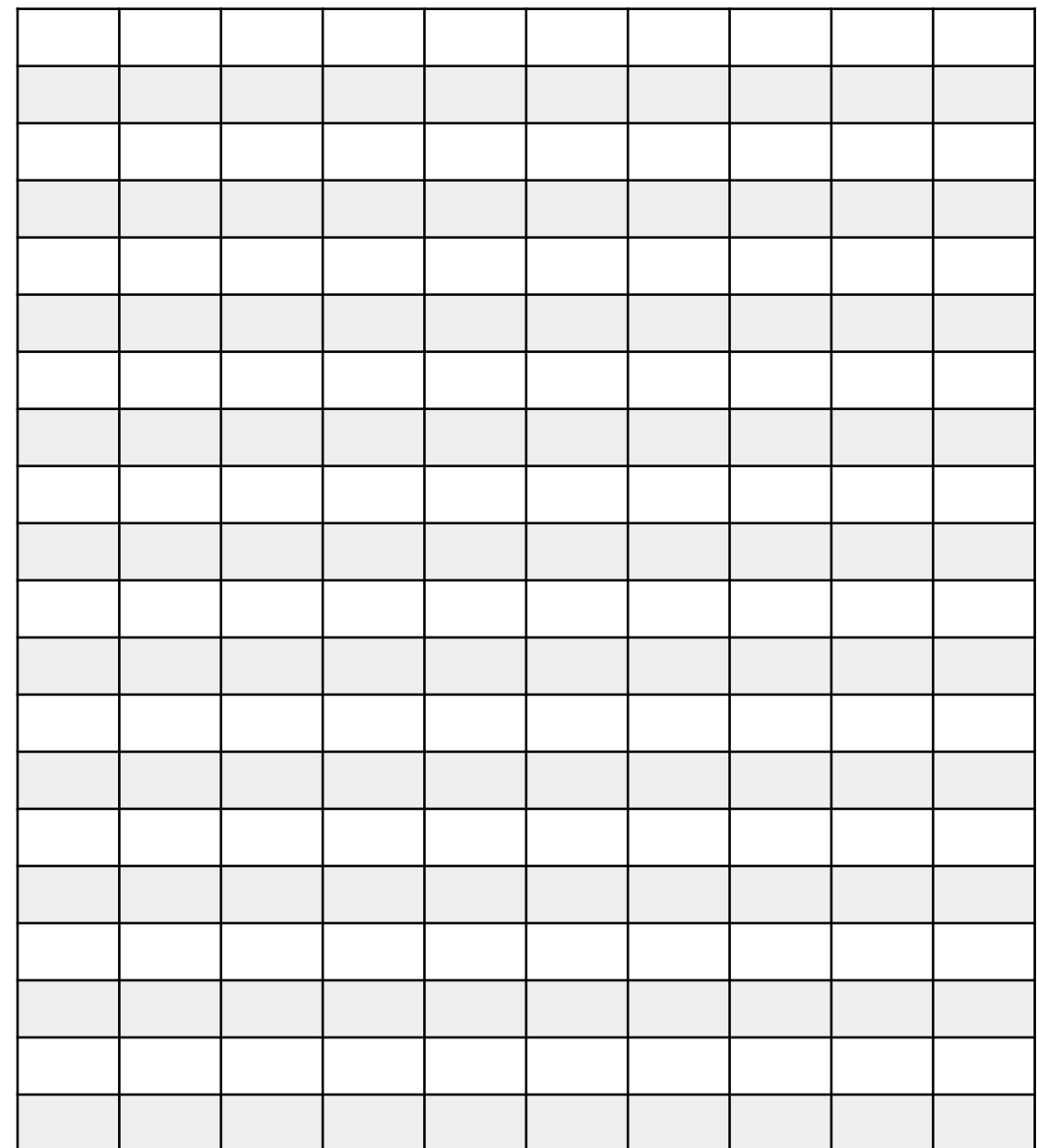


Supervised Learning Algorithms

Experience a dataset containing features, but each example is also associated with a **label** or **target**

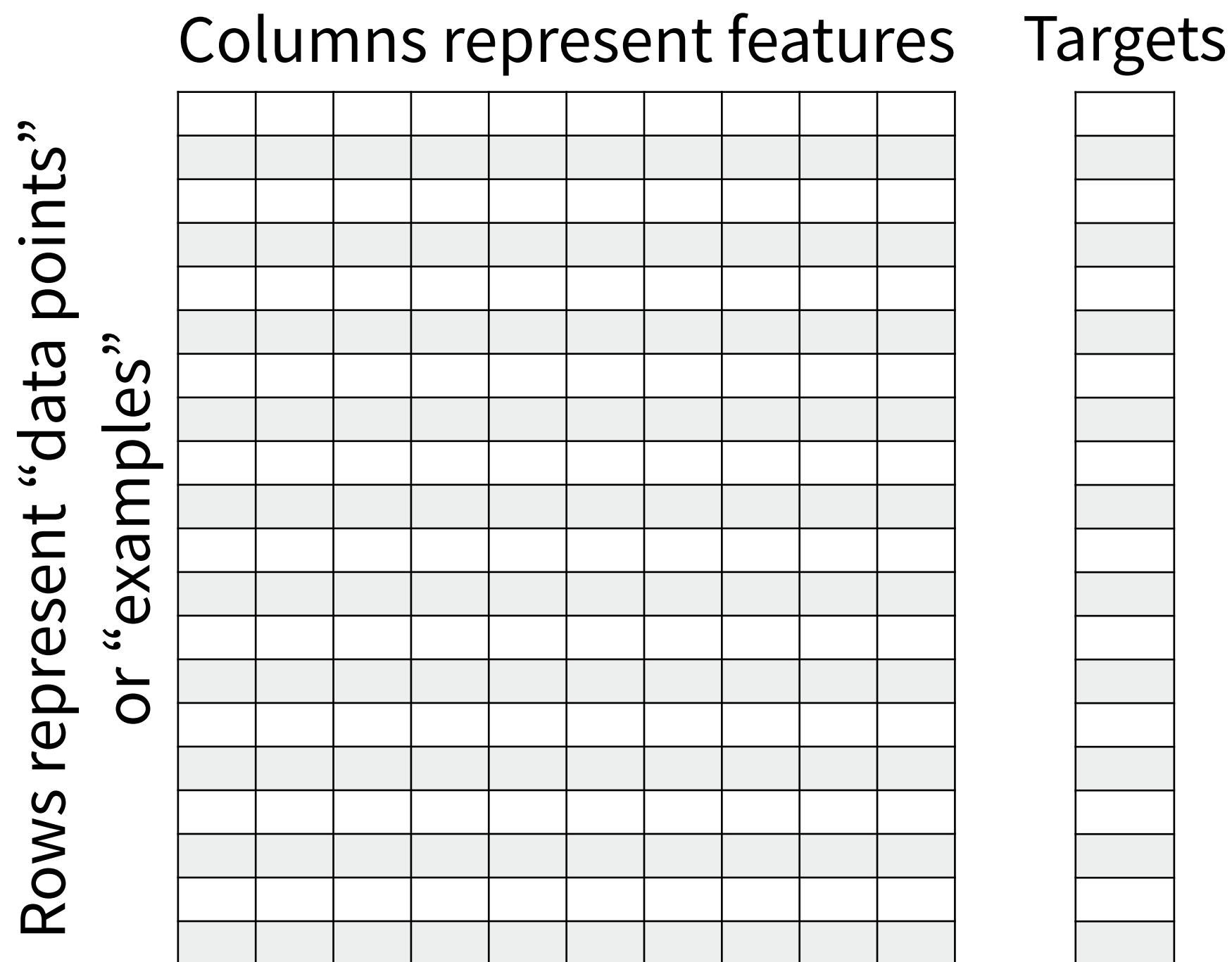
Rows represent “data points”
or “examples”

Columns represent features



Supervised Learning Algorithms

Experience a dataset containing features, but each example is also associated with a **label** or **target**



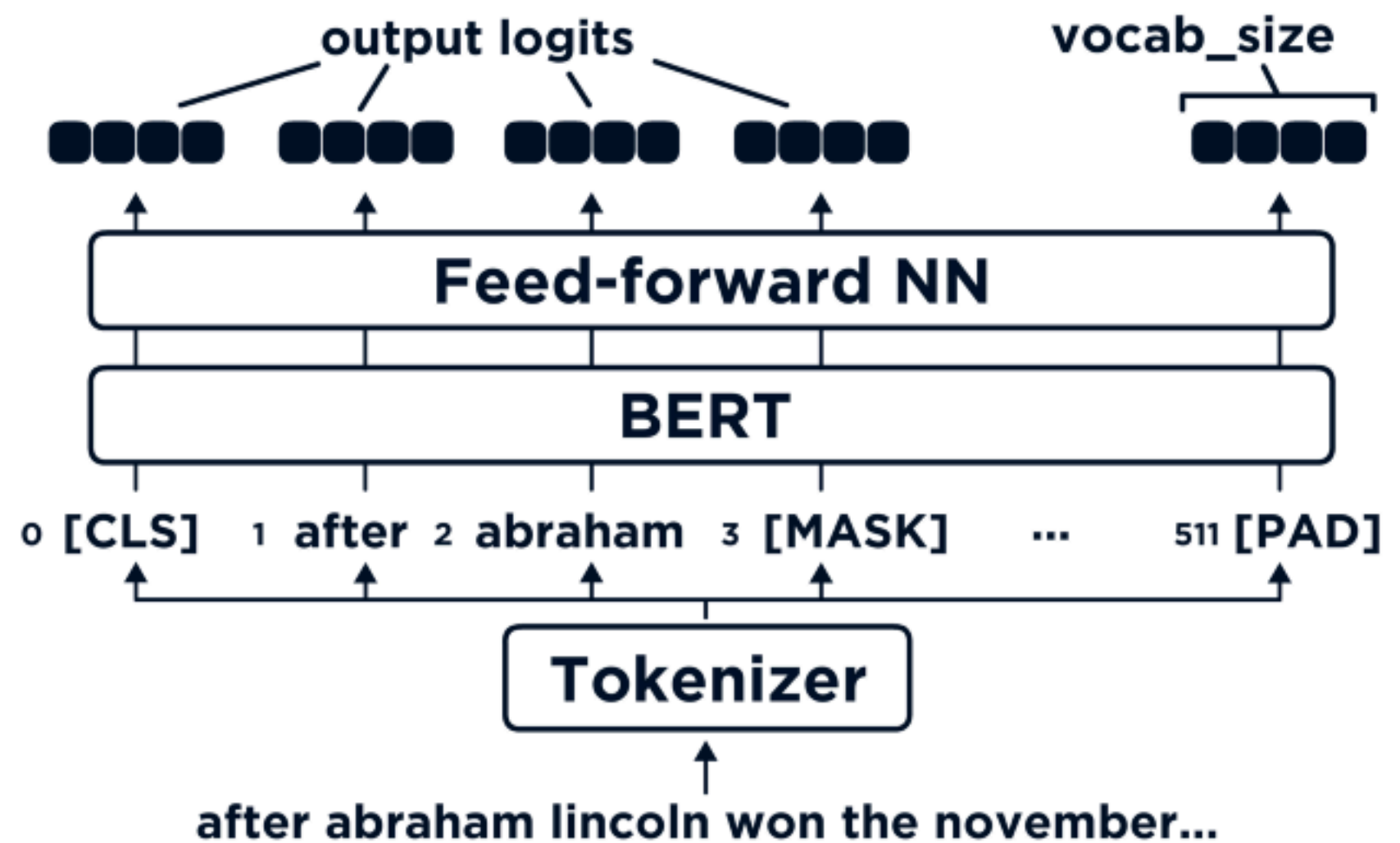


via New York Times

Unsupervised Learning



Today's large language models often use “self-supervised” learning in the form of masked language modeling (pictured) or next-token prediction



Reinforcement Learning



Blurred Paradigms

Unsupervised and supervised learning are not completely distinct or formal concepts.

Other variants of the learning paradigm are possible.

Examples:

- Semi-supervised learning
- Self-supervised learning
- Deep reinforcement learning



Google DeepMind's AlphaGo
*A Hybrid of Several Learning Paradigms
+ Some "Brute Force"*

“AGI”

Chat about any topic

Answer all your burning questions

Generate realistic images

Do your homework for you

False and misleading information

Propaganda and deception

Biases and hallucinations

Homogeneity and misrepresentation of language/culture

Harmful and violent content

Private information

Copyright infringement

Gather your data to improve models

Exploitation of underpaid workers

Erosion of rich human practises

Raising the barrier to entry in AI

Tonnes of carbon emissions

Huge quantities of energy/water

Rare metals for manufacturing hardware

Machine Learning Research Group
@ University of Guelph: www.gwtaylor.ca

CARE-AI

@ University of Guelph: www.care-ai.ca

Thank you:

- Vector Institute for Artificial Intelligence
- Gov. Canada through New Frontiers in Research Fund Transformation
- Canada Research Chairs
- NVIDIA
- CIFAR
- Natural Sciences and Engineering Research Council
- Canada Foundation for Innovation
- Ontario Research Fund