

OUR WASTE CRISIS & THE CIRCULAR ECONOMY SOLUTION



The Problem

Current linear 'take-make-waste' economic model is driving the spiraling climate, biodiversity, pollution, and related global equity crises.



The Gap

Increasing demand and falling resource availability increases costs and heightens risk for economic and social issues.

About Circular Innovation Council

Circular Innovation Council believes solutions for greater resource efficiency is to advance the circular economy, which decouples economic activity from production and consumption of finite resources.

The Solution: A Circular Economy

In a circular economy, resource use is reduced, materials are kept alive in the economy, and climate change and wastes are mitigated.

The Linear

We are inclusive and collaborative among supply and value chains;



Questions?

Economy

Canada's economy follows a traditional take, make, waste, discard model, where resources are not properly valorized.



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and seek to advance circular business models, products, and services that deliver redefined values and multiple benefits of a circular economy.

How Circular Innovation Council

Advances the Circular Economy

